APIC KEYNOTER®

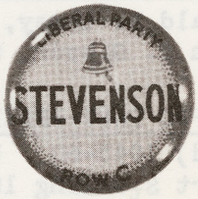
NEWS OF THE AMERICAN POLITICAL ITEMS COLLECTORS

VOLUME X Number 3-4 ISSUED FOUR TIMES YEARLY AUTUMN-WINTER 1971

THE PRESIDENTIAL CANDIDATES OF 1956

REPUBLICAN PARTY
(Eisenhower and Nixon)+
35,581,003
(457)

DEMOCRATIC PARTY
(Stevenson and Kefauver)
25,738,765
(73)*



LIBERAL PARTY
(Stevenson and Kefauver))
292,557

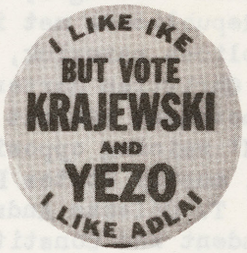
SOCIALIST LABOR PARTY
(Hass and Cozzini)
44,099

PROHIBITION PARTY
(Holtwick and Cooper)
41,957

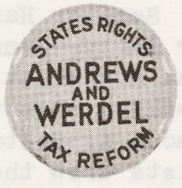
STATES' RIGHTS - KENTUCKY
(Byrd and Jenner)
134,132

TEXAS CONSTITUTION PARTY
(Jenner & Lee)
30,999

CONSTITUTION PARTY
(Andrews and Werdel)
#



AMERICAN THIRD PARTY
(Krajewski and Yezo)
1,829



SOCIALIST WORKERS PARTY
(Dobbs and Weiss)
8,148

STATES RIGHTS' and INDEPENDENT PARTIES
(Andrews and Werdel)
175,679

SOCIALIST PARTY
(Hoopes and Friedman)
2,126

CHRISTIAN NATIONALIST PARTY supported Smith and Robertson. (8 votes)
AMERICAN VEGETARIAN PARTY supported Shelton and Gould.
GREENBACK PARTY supported Proehl and Meador.
PIONEER PARTY supported Langer and McCloskey.
SOUTH CAROLINIANS FOR INDEPENDENT ELECTORS supported Byrd.
+BLACK AND TAN GRAND OLD PARTY supported Eisenhower and Nixon. (4313 votes)
*One Alabama elector voted for Walter B. Jones for President.
#Constitution Party vote included with States Rights' & Independent Parties.

APIC KEYNOTER ISSUED FOUR TIMES YEARLY BY APIC AUTUMN & WINTER 71

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THE PRESIDENTIAL CAMPAIGN OF 1956 - see KEYNOTER cover and page 7.

The Republicans had won with Ike in 1952. The Korean War had been settled, we had good employemnt and just the beginnings of racial troubles. Ike was not the dynamic leader most had expected--he was more of a follower, probably due to his political inexperience. This plus his heart attack, gave the Democrats a glimmer of hope for 1956.....The preferencial primaries found Kefauver running very well against the 1952 loser, Adlai E. Stevenson. In spite of Estes Kefauver's 156 pledged delegates, he withdrew before the Convention, leaving Averill Harriman as the only real challanger. Truman jumped on the Harriman bandwagon, but Stevenson was the Convention's choice on the first ballot..... The Republicans met in San Francisco and Ike had no opposition. Harold Stassen, the Republican maverick, had lead a movement to replace Richard Nixon, as Vice President, with Christian Herter, Governor of Massachusetts. He hoped it would be IKE & CHRIS, but the movement ran out of steam before the Convention. Nixon was nominated with only 'JOE SMITH' voicing opposition, and Joe Smith was a psuedoynm.....There were many minor parties, mostly States Rights groups voicing opposition to the Court rulings on racial issues. T. Coleman Andrews and Thomas H. Werdel were nominated by the States Rights', Independent and Constitution Parties. Senator Harry Byrd and Sen. William E. Jenner were named by the States' Rights-Kentucky Party--Jenner along with J. Bracken Lee were chosen by the Texas Constitution Party. The Socialist Labor Party picked Eric Hass and Mrs. Georginia Cozzini. The Socialist Workers ticket was headed by Farrell Dobbs and Mrs. Myra Weiss. A college professor, Enoch A. Holtwick, and Edwin M. Cooper were the choices of the Prohibitionists. The Socialists drew their last breath with a repeat of Darlington Hoopes and Samuel H. Friedman. The American Third Party was the property of Henry Krajewski, a New Jersy tavern operator and Mrs. Anna Yezo was his running mate. The Christian Nationalists chose Gerald L. K. Smith and Charles F. Robertson, while the American Vegetarians picked Herbert M. Shelton and Symon Gould. The Greenback Party named a Seattle grocer, Frederick C. Proehl and Edward K. Meador. The Pioneer Party went with Sen. Willian Langer and Burr McCloskey and the South Carolinians for Independent Electors chose Harry F. Byrd.....None of these groups had an impact on the election--it was Ike all the way. Stevenson attracted the 'egg-heads' with his eloquence and witt, but couldn't get to the 'man on the street'. It was soldier Ike's victory, for, for the first time in history, both the House and Senate went to the opposition, the Democrats.

THE NEXT ISSUE WILL FEATURE THE 1884 CAMPAIGN -- ITEMS OF SPECIAL INTEREST SOLICITED!

This is the combined AUTUMN-WINTER issue, which was delayed due to the Editor's unusual work load. We have attempted to make it extra large and we hope extra interesting.....

PHOTO OF 1900 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

The Only Campaign Badge or Button That Is Worn By Every Voter in NEW YORK and CHICAGO.

There are Bright Buttons! Ugly Buttons!
Large Buttons! Small Buttons!
All Kinds of Buttons! on the market.

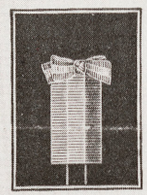
But the only Badge or Button that sells is the

SURPRISE BADGE OR BUTTON!

Pull THE STRING and magically appears THE NAME of YOUR FAVORITE CANDIDATE.

A Surprise with every pull of the string!

A proclamation of Political preferences!



A jolly joke on your neighbor in the twinkling of an eye!

A Town-crier right in the lapel of your coat or vest!

Patent Applied For. Patent Applied For Patent Applied For.

You can no more afford to be without a Surprise Badge or Button than you can afford to stay from the polls on Election Day. It is also every man's duty to proclaim his party. There is no better way of doing so than by wearing one of these beautiful badges or buttons. Remember, wearing a button not only lets everybody know who you vote for, but makes votes for your favorite.

The best skilled talent obtainable has been at work on these badges and buttons for months. Money has been no object. Night and day these workmen have been rushed to fulfill the demands of the market.

The Badges and Buttons are going like a cyclone. Every man and boy in America is clamoring for the latest campaign device, and these "SURPRISE BADGES AND BUTTONS" are the highest perfection of this characteristic American scheme.

Patent Applied For. Patent Applied For. Patent Applied For.

TO ADVERTISE EVERY MAN'S POLITICAL PREFERENCE.

Remember only the finest of workmanship, the Badges in fast colors of fine celluloid, not cotton or cheap silk. They will last through the whole campaign and indeed as souvenirs of the great contest soon to take place will survive the generation. Thousands make collections of these political buttons and badges for they are worth their weight in gold in after years. They are the best reminders of past elections. They are not cheap affairs, but practical souvenirs. They raise a sensation wherever shown. They create their own demand. Every man that sees one wants one. There are a variety of designs and devices, jokes and hits of the period. They are operated without the least trouble or trained skill. Street-men, Agents, Boys and Girls, make barrels of money with these. They are selling better every day as the time grows near for the contest.

Clever Men are buying them in quantities, making cards of various varieties and selling them in barber-shops, drug stores, post-offices, cigar stores and other stores windows, paying the proprietor a small percentage for the privilege, and going around every one or two days to put new pins on the card and collect the money for those sold. In fact they sell themselves, and a dead and dumb man can dispose of them as well as the most accomplished barker. **COLLECTIONS OF BADGES AND BUTTONS INTEREST THOUSANDS** — one man sold a collection of some administrations back for $1,000, to a political organization.

There is a sufficient margin on these goods to make enough money for the live agent to keep him for the entire administration if he works hard and establishes branch agencies.

Many are doing this. Nothing brings such returns on small capital. The plain buttons are no longer a novelty. It is the "Surprise Button" that takes the cake. Fairs, on Trains, Street Cars, Carners, Parades, Political Rallies and Mass Meetings,—everywhere that the coming Campaign is of interest to mortal man these badges and buttons are the finest yet. If a hundred are attached to a big card and so fastened as to be operated by a pull at one cord below, the hundred-fold variety of surprises never fails to stop the passer-by and cause him to buy.

Do not let this opportunity to make enough money to last you through the campaign go by. Hundreds are doing it—so can you. The price is low and the margin of profit for you entirely satisfactory. You will never regret this enterprise, for the chance, unlike Christmas, comes only once in four years, and never so good a chance as this.

PRICE: 10 Cents Each. 75 Cents per Dozen. $9.00 per Gross.

Our terms are cash with order, and remittances should be made by P. O. Money Order, Registered Letter or Express M. O. Na Checks received unless certified. No goods sent C. O. D. Stamps accepted for items 10c only.

HOME NOVELTY M'F'G. CO., 93 Liberty Street, NEW YORK.

The Button that is Selling by the Millions.

ONLY A PLAIN BUTTON AND YOUR FRIEND WILL ASK YOU WHO YOUR FAVORITE CANDIDATE IS—YOU PULL THE STRING AND UP COMES BRYAN OR McKINLEY.

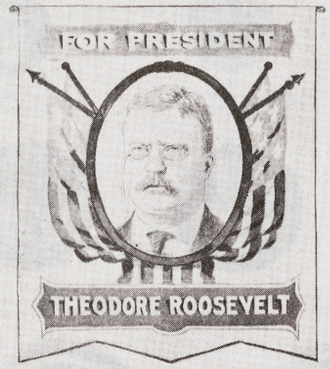
THE BUTTONS COME ASSORTED.

ISSUED BY THE APIC AS A SUPPLEMENT TO THE AUTUMN-WINTER 1971 KEYNOTER.

PHOTO OF 1904 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

THE BOSTON REGALIA CO., 7 TEMPLE PLACE, BOSTON, MASS.

BANNERS.



SKETCH OF CLOTH BANNER.

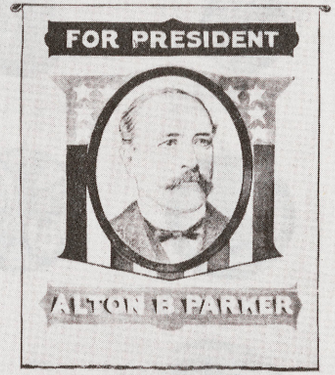
Painted in oil on two sides, with one portrait on each side. Blue and red bands with names of candidates in large letters. Portraits in oval, with ornamental work in colors, all complete, **ready to hang on pole or rope.** These sizes can be hung on a horizontal pole like a flag.

5 feet x 8 feet . . $12.00 — 7½ feet x 9 feet . . $15.00 — 8½ feet x 12 feet . . $18.00 — 10 feet x 14 feet . . $22.00

Cloth Banners, with two portraits on each side; names on blue and red bands, and ornamental work in colors. These banners are very attractive, artistically designed, and printed all last colors.

12 feet x 7½ feet . . $25.00 — 15 feet x 9 feet . . $29.00 — 16 feet x 12 feet . . $33.00 — 18 feet x 15 feet . . $39.50

BANNERS.



SKETCH OF CLOTH BANNER.

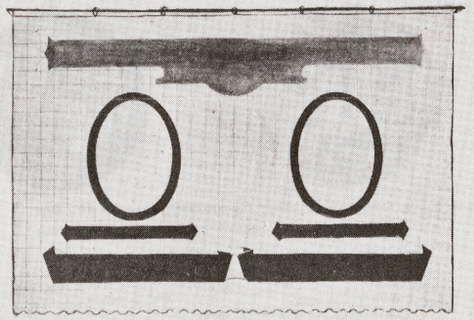
PORTRAITS OF CANDIDATES.

Campaign Portraits, hand painted with oil paint, in black and white or colors. These are acknowledged by competent judges to be perfect likenesses as per photo. Twenty years' experience in this line.

Black and White, 3 feet x 4 feet, pair . . $5.00. In colors . . $6.50
Black and White, 4 feet x 6 feet, pair . . 7.00. In colors . . 9.00
Black and White, 5 feet x 7 feet, pair . . 9.00. In colors . . 11.50
Black and White, 6 feet x 8 feet, pair . . 12.00. In colors . . 15.00

These sizes of Presidential candidates carried in stock. Special portraits promptly made. Send photo.

NET BANNERS.



SKETCH OF NET BANNER.

With two mottoes on each side, and one blue and one red strip on each side. These prices are for black and white, or other colors.

10 feet x 12 feet . . $30.00 — 30 feet x 30 feet . . $75.00
20 feet x 15 feet . . 54.00 — 30 feet x 35 feet . . 85.00
25 feet x 15 feet . . 57.00 — 35 feet x 35 feet . . 97.50
25 feet x 20 feet . . 65.00 — 30 feet x 40 feet . . 100.00

Complete with rope ferrules, ready to hang. These Banners are more durable than flags, owing to their construction, and make as attractive an effect outside, the artist having scope to display his skill in accommodation to the letters. Designs and special designs when ordered, according to work.

Street Parade Banners.

SKETCH OF STREET PARADE BANNER.

No. 1. **Banner** made of white cotton cloth, 30 x 40 in., with name and location of organization, trimmed and mounted, with belt $10.00
No. 2. **Banner,** size 36 x 54 inches, made, trimmed and mounted like No. 1, with belt 15.00

SILK STREET PARADE BANNERS.

Made of Red, White or Blue Silk. State Color When Ordering.

No. 3. **Silk Banner,** 30 x 40 in., with name and location of organization, trimmed and mounted, with belt . . $30.00
No. 4. **Silk Banner,** size 36 x 48 in., same as No. 3 with one side portrait 35.00
No. 5. **Silk Banner,** size 36 x 54 in., with name and location of organization, trimmed and mounted, with belt 45.00
No. 6. **Silk Banner,** size 36 x 54 inches, same as No. 5 with two side portraits 60.00

Other Banners at $75.00 and $100.00 each.

THE BOSTON REGALIA CO., 7 TEMPLE PLACE, BOSTON, MASS.

BUNTING FLAGS.

All Wool U. S. Bunting Flags,
Made of Best Quality of Bunting.

All Ensigns except 3 x 2 and 4 x 2½ are made with regulation number of stars in the manner adopted by the U. S. Government.

Size in Feet.	Price.
3 x 2	$0.80
4 x 2½	1.25
5 x 3	1.75
6 x 3	2.00
6 x 4	2.25
7 x 4	2.75
8 x 4	3.00
8 x 6	3.25
9 x 4½	3.50
9 x 6	4.00
10 x 5	4.25
10 x 6	4.50
12 x 6	5.50
12 x 7½	6.50
15 x 7½	7.50
15 x 9	8.50
18 x 8	10.50
18 x 10	11.50
20 x 10	12.50
21 x 10½	13.50
24 x 12	14.50
24 x 12	17.00
24 x 15	20.00
27 x 13½	21.00
27 x 15	23.25
30 x 20	32.00
35 x 20	34.00
36 x 20	37.00
36 x 20	50.00
40 x 25	55.00
5' x 4½, New Regulation, with tape strings for staff	3.50
6½ x 6, Old " " " " " "	4.50

U. S. Bunting Flags, Mounted,
To Carry in Parade.

No. 0. **Bunting U. S. Flag,** new regulation, size 4½ x 6½ feet, on ash staff, wood spear, with belt, $5.00
No. 1. **Bunting U. S. New Regulation Parade Flag,** size 4½ x 6½ feet, on staff, with spear and belt 9.00

U. S. Silk Flags, Mounted

To Carry in Parade.

No. 100. **U. S. Printed Silk Flag,** size 4 x 6 feet, mounted on staff, with spear and belt $10.00
No. 5. **Silk U. S. Parade Flag,** best quality, size 4½ x 5½ feet, mounted on staff, with spear and belt 25.00

SASHES.

Ribbon Sashes for Marshal and Aids.

Ribbon Sashes, each $1.00
Ribbon Sashes, with one rosette, each 1.25
Ribbon Sashes, with two rosettes, each 1.50
Ribbon Sashes, painted in gold, with word *Marshal* or *Aid*, each . . . $1.25, $1.50, $1.75 and $2.00

UNCLE SAM'S WALKING STICK.

COMBINATION OF
CANE, FLAG STAFF AND WHISTLE
For Marching Clubs.

Per Hundred, $32.00.

BUNTING.

U. S. Bunting, 18 in. wide,
25c. per yard.

STATE FLAGS MADE TO ORDER.

Cloth Stripes for Flags

Lettered With Candidates' Names on Both Sides.

Complete to Sew on Bottom of Flag.

For Flag 6 or 7½ feet wide . . . . $7.00. Sewing on . . 25
For Flag 8, 9, 10 or 10½ feet wide . . 2.25. Sewing on . . 50
For Flag 12 or 15 feet wide . . . . 2.50. Sewing on . . 60
For Flag 20 feet wide . . . . . 3.00. Sewing on . . 75
For Flag 21 or 25 feet wide . . . . 3.50. Sewing on . . 1.00

Bunting Flag, size 30 x 20 feet, with names of candidates on bottom, special $35.00

HALYARDS.

Made of Italian Hemp, waxed, cut any length desired.

1½ c. per foot.

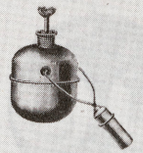
CAMPAIGN TORCHES

No. 1.

No. 1, with wicks and sticks, per hundred $8.00
No. 1, *without* sticks, per hundred 2.00

No. 2.

No. 2, with wicks and sticks, per hundred $12.00
No. 2, *without* sticks, per hundred 10.00



No. 3.

No. 3, with wicks and sticks, per hundred $15.00
No. 3, *without* stick, per hundred 13.00

TRI-COLOR CANES

FLAG CANES.

Each, 5c., per 100, $2.50; per 1000, $20.00.

U. S. PRINTED MUSLIN FLAGS,

MOUNTED ON STICKS.

To Carry in Parade.

No. 6. Size 8 x 14 inch . . per gross . . $2.00 . . dozen . . 25
No. 7. Size 11 x 18 inch . . " " . . 3.00 . . " . . 35
No. 71. Size 12 x 22 inch . . " " . . 5.00 . . " . . 50
No. 8A. Size 14 x 24 inch . . " " . . 8.50 . . " . . 100

Portrait Streamers

ON STAFFS.

Republican or Democratic

Size 28 inch, with single portrait and name of candidate . . . . . per gross . . $12.00 . . dozen . . $1.25
Size 36 inch, with portraits and names of candidates, President and Vice-President . . . . . per gross . . $24.00 . . dozen . . $2.50

Campaign Streamers

ON STAFFS.

Size 28 inch, names of candidates . . . . . per gross . . $8.00 . . dozen . . $1.25
Size 36 inch, names of candidates . . . . . per gross . . $8.00 . . dozen . . 2.25

LANTERNS, $2.00 to $6.60 per 100

HATS.

Official Democratic or Republican Hats, per dozen . . $8.00

LEGGINGS.

White Khaki and Tan Colored Duck.

No. 601. 12 inch, 5 button, dozen pair $3.00
No. 605. 15 inch, 6 button, dozen pair 4.00

FLAG AND BANNER TRIMMINGS.

6-foot **Ash Staffs,** wood spear heads, each 25
7-foot " " " " " 30
8-foot " " " " " 35
6½ foot **Stained Staff,** metal spear 1.50
9 " " " " " 2.00
Worsted Tassels and Cord { 6-inch, pair . . 1.00 / 7-inch, " . . 1.25 / 8-inch, " . . 2.00

Flag and Banner Belts, each $1.25, $2.50, $3.50

Gold and Silver Trimmings, Laces and Fringes, Cords and Tassels.

Gilt Metal Buttons, with per gross 50
" " " cards . . . . . $1.00 and $1.50
Gilt Metal Eagles, per gross 5.00
" " large, per gross 8.00
Gilt Eagle Belt Plates, per gross 12.00

Campaign Umbrellas.

Red, White and Blue, per 100 . . . . . $80.00
With pictures of Presidential and Vice-Presidential candidates, per hundred 90.00

ISSUED BY THE APIC AS A SUPPLEMENT TO THE AUTUMN-WINTER 1971 KEYNOTER.

PHOTO OF 1904 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

SPECIAL CAMPAIGN CATALOGUE No. 126.

CAMPAIGN BUTTON SUPPLEMENT.

THE BOSTON REGALIA CO.,

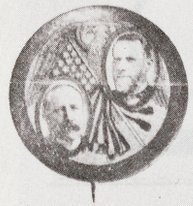
7 TEMPLE PLACE, BOSTON, MASS.

The Buttons here illustrated are beautifully illuminated in colors, unless otherwise noted. Designs shown can be furnished assorted as desired at the following Net Prices F. O. B. Boston, Cash with Order or C. O. D. with privilege of examination.

NOTE A. ⅞ Inch. NOTE B. 1¼ Inch. NOTE C. 1¾ Inch.

Prices of 1000 and over are per Thousand.

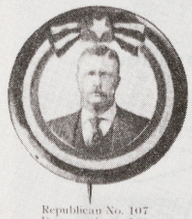
We can furnish Buttons for local candidates, write for samples and prices.



Republican No. 101
Democratic " 102
See Note C.

Republican No. 103
Democratic " 104
See Note C.

PHOTOGRAPH.
Republican No. 105
Democratic " 106
See Note C.



Republican No. 107
Democratic " 108
See Note C.

Republican No. 109
Democratic " 110
See Note C.

Republican No. 111
Democratic " 112
See Note C.

Republican No. 113
Democratic " 114
See Note B.

PHOTOGRAPH.
Republican No. 115
Democratic " 116
See Note B.

Republican No. 117
Democratic " 118
See Note B.

Republican No. 119
Democratic " 120
See Note B.

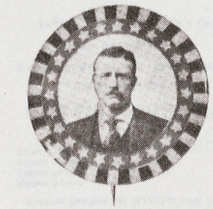
PHOTOGRAPH.
Republican No. 121
Democratic " 122
See Note A.

Republican No. 123
Democratic " 124
See Note A.

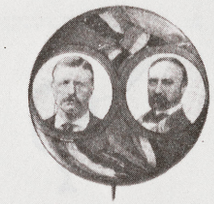
Republican No. 125
Democratic " 126
See Note A.

Republican No. 127
Democratic " 128
See Note A.

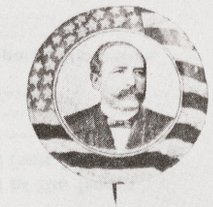
THE BOSTON REGALIA CO.



Republican No. 129
Democratic " 130
See Note C.



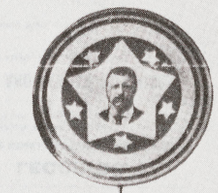
Republican No. 131
Democratic " 132
See Note C.



Republican No. 133
Democratic " 134
See Note C.

Republican No. 135
Democratic " 136
See Note C.

Republican No. 137
Democratic " 138
See Note B.



Republican No. 139
Democratic " 140
See Note C.

Republican No. 141
Democratic " 142
See Note B.

Republican No. 143
Democratic " 144
See Note B.

Republican No. 145
Democratic " 146
See Note B.

Republican No. 147
Democratic " 148
See Note B.

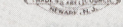
Republican No. 149
Democratic " 150
See Note A.

Republican No. 151
Democratic " 152
See Note A.

Republican No. 153
Democratic " 154
See Note A.

Republican No. 155
Democratic " 156
See Note A.

Republican No. 157
Democratic " 158
See Note A.



BE SURE AND ORDER BY NUMBER.

ISSUED BY THE APIC AS A SUPPLEMENT TO THE AUTUMN-WINTER 1971 KEYNOTER.

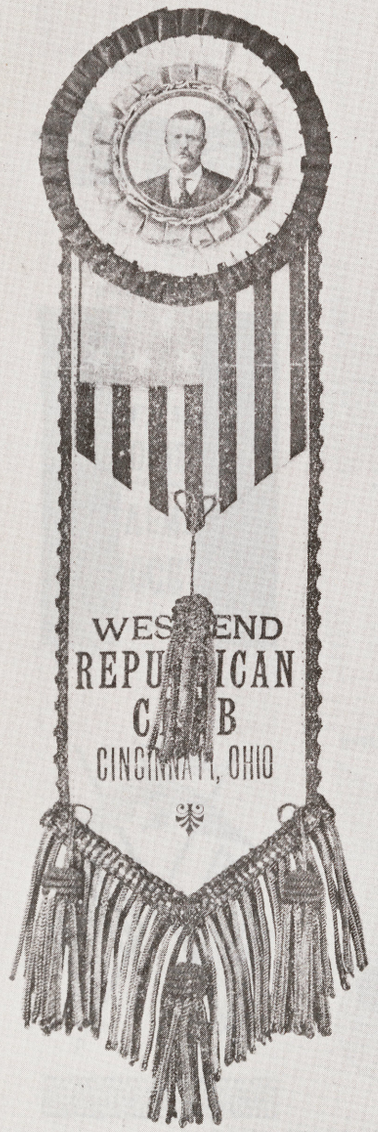
PHOTO OF 1904 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

THE BOSTON REGALIA CO.

Only the best quality of Silk Ribbon used in the manufacture of our badges.

NO. 1029

6 and over	75 cents each	250 and over	38 cents each
12 "	60 " "	500 "	35 " "
25 "	50 " "	1000 "	32 " "
50 "	45 " "	2500 "	30 " "
100 "	40 " "	5000 "	25 " "

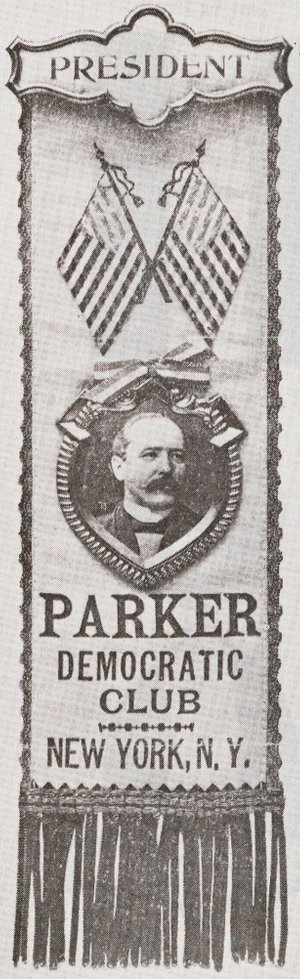


Badge No. 1029.

Badge No. 1049.

12 and over	40 cents each	500 and over	24 cents each
25 "	35 " "	1000 "	22 " "
50 "	32 " "	2500 "	20 " "
100 "	28 " "	5000 "	18 " "
250 "	25 " "		

THE BOSTON REGALIA CO.



Badge No. 1046.

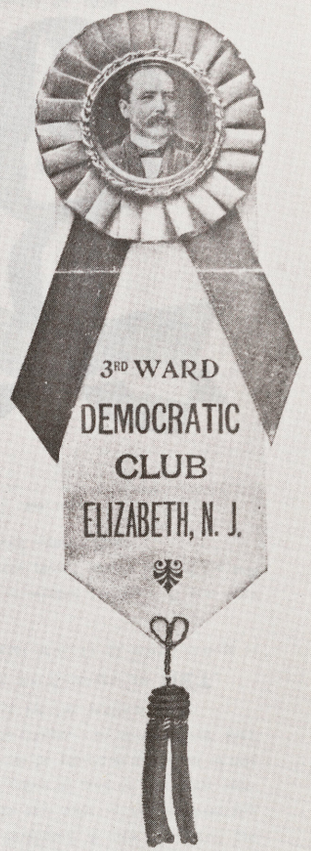
6 and over	50c. each	250 and over	32c. each
12 "	45c. "	500 "	30c. "
25 "	40c. "	1000 "	28c. "
50 "	38c. "	2500 "	25c. "
100 "	35c. "	5000 "	22c. "

Badge No. 1047.

12 and over	20 cents each.		
25 "	18 " "		
50 "	16 " "		
100 "	14 " "		
250 "	12 " "		
500 "	11 " "		
1000 "	10 " "		
2500 "	9 " "		
5000 "	8 " "		

Badge No. 1044.

50 and over	5 cents each.		
100 "	4 " "		
250 "	3½ " "		
500 "	3 " "		
1000 "	2½ " "		
2500 "	2½ " "		
5000 "	2¼ " "		



Badge No. 1048.

12 and over	30c. each	500 and over	18c. each
25 "	26c. "	1000 "	17c. "
50 "	24c. "	2500 "	16c. "
100 "	20c. "	5000 "	15c. "
200 "	19c. "		

ISSUED BY THE APIC AS A SUPPLEMENT TO THE AUTUMN-WINTER 1971 KEYNOTER.

PHOTO OF 1904 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

THE BOSTON REGALIA CO.

Badge No. 1018.

12 and over	20c. each	500 and over	13c. each
25	18c.	1000	12c.
50	16c.	2500	11c.
100	15c.	5000	10c.
250	14c.		

Badge No. 1020.

12 and over	10c. each	500 and over	6c. each
25	10c.	1000	5½
50	9c.	2500	5c.
100	8c.	5000	4½
250	7c.		

Badge No. 1000.

We can furnish this neat little badge in any color of ribbon and with any desired wording.

50 and over	9 cents each.
100	8
250	7
500	6
1000	5
2500	4½
5000	4

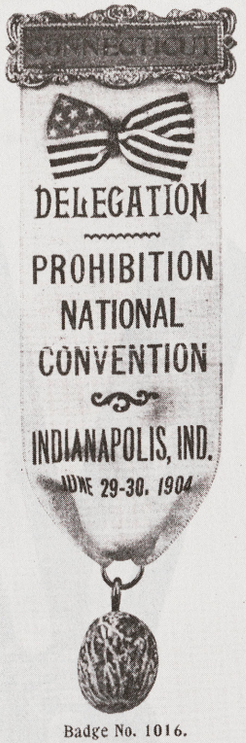
NO. 1016

This badge which is emblematical of the State of Connecticut is a great favorite among political clubs. We can furnish them in any color of ribbon and any desired wording. In place of the nutmeg either a single or double medalion can be attached with the portraits of the candidates or any other subject desired.

12 and over	25 cents each.
25	22
50	20
100	18
250	17
500	16
1000	15
2500	14
5000	12

NO. 1019

12 and over	15 cents each.
25	12
50	10
100	9
250	8
500	7
1000	6
2500	5½
5000	5



Badge No. 1016.

Badge No. 1019.

Special Campaign Catalogue No. 126.

THE BOSTON REGALIA CO.,

7 TEMPLE PLACE,

BOSTON, MASS.

Badge No. 1017.

The Badges illustrated in this Catalogue can be furnished with any color of ribbon with any desired wording either in gold or silver, any subject or wording can be placed in medallion or title bar without extra charge. In this manner they may be arranged for any political party.

The prices quoted in this Catalogue are **NET**.

Terms Cash with order or C. O. D. with privilege of examination.

We make hundreds of original designs. If you want something different please advice us and we will send you a special sample Free.

NO. 1017

12 and over	12c. each	500 and over	9c. each
25	10c.	1000	8½c.
50	9½c.	2500	8c.
100	9c.	5000	7½c.
250	8½c.		

Badge No. 1028.

ISSUED BY THE APIC AS A SUPPLEMENT TO THE AUTUMN-WINTER 1971 KEYNOTER.

OUR PRESIDENT'S MESSAGE, from Gene F. McGreevy, #137.

Since the last issue of the KEYNOTER, a great amount of time has been spent in making preparations to withstand the onslaught of the "moneychangers" and their plans for another "hey-day" of "unofficial" 1972 political items such as they produced in 1968 and with which they flooded our hobby. A big bulk of 1968 "unofficial" buttons originated on the West Coast, so take heed of this in '72.

You, our members, have indicated at our National Convention in Boston, in your many letters, and through your APIC Chapters you have gone on record asking that the APIC take a firm and positive stand to snuff out this plague. The plan outlined below will work if it has the backing of each member -- very simply, if we dry up the market, then there will be no sales and no profits -- therefore, no reason to produce "unofficial buttons for collectors.

The time is here for some real plain talk on this subject, so here goes: Keep firmly in mind that everything we are planning on doing is being done for the good of all APIC members, and in no way are we trying to hamper the activities of the dedicated and trustworthy members. Everything we will do will be for your protection and only a handful of people have forced our hand so that we must take forceful, positive action.

Enclosed with this issue is an APIC Dealer Compliance Affidavit Form, which we are asking each "dealer" to complete, have notorized, and return to me. The affidavit form is self-explanatory, but read it carefully for it defines the definition of a "dealer" and explains all phases of the plan. The deadlines for receipt of completed affidavits will be February 15, 1972. This first official list of "complying dealers" will be sent shortly thereafter by special mailing. Once this list is published, the APIC will then only be responsible to adjudicate or settle any transactions with dealers on the list. Should you purchase from anyone not on the list, you do so at your own risk. The following have been named to the Dealer Compliance Committee: Chairman, R. Marlin Smith, #169, of Evanston, Illinois; and as members, John Mayne, #2135, of St. Louis, Missouri, and Gerry Vlk, #456, of Palos Park, Illinois.

Since this mailing goes to all APIC members, no one can say they did not have the opportunity to be listed. As members decide to become dealers, who were not dealers previously, they can be added to the list by submitting the completed, notarized affidavit form to me. I will have extra blank forms available. Any dealer, who complies, can be added at any time. When those of you who are dealers execute the affidavit, be sure you understand the punitive measures if you do not perform in an acceptable manner. We are not trying to place a burden on anyone, but the time is here to put the squeeze on the "fast buck" operators. We understand that another group proposes to let their members manufacture 1972 items if they agree to certain restrictions, but can't you see that this type of action is unenforceable and will not stop the flood of phony items. We can't even leave the gates open a little bit because the type of people who engage in this manufacturing bit for collectors ignore any and all restrictions in favor of the "fast buck."

The announced candidates do issue through their various headquarters -- buttons, literature, bumper strips, etc. A lot of unofficial 1972 items have been made prior to the official announcement and also for those who haven't announced their intention to seek the Presidency.

The only announced candidates for the nomination of the Democratic Party so far have been George McGovern, Harold Hughes, Fred Harris, Henry Jackson, and Sam Yorty. An attempt was made to get a Wilbur Mills "trial balloon" off the ground, but it was aborted almost immediately. The short-lived Hughes campaign produced only a handful of about five different official buttons and a couple of different bumper stickers. None of the official Hughes pins were picture pins, so if any other than the few official pins are in circulation, they would be unofficial. There have been several

official McGovern name pins circulated; the Harris campaign had such a short life and so little available money that practically nothing, if anything, officially was produced. Jackson's campaign is of such recent date that very little could yet be on the street. Yortv's candidacy cannot be considered seriously. There may be a few items produced officially for him, but these would be very limited.

Therefore, anything produced for Ted Kennedy or others who have never announced their candidacy, would have to be "unofficial." The only announced Republican candidate has been Paul McCloskey and not much has been issued to date for his effort. George Wallace has not yet indicated his intentions for 1972, so Wallace material issued up to his announcement would be "unofficial." The Presidential Primaries, which will begin on March 7 in New Hampshire and end on June 25 in Arkansas, are beginning to produce a variety of official items by the sponsoring committees and should give collectors a nice group of legitimate items.

What I am really saying is that if you want to collect pins for the announced candidates, which were officially issued by their respective committees, fine. But if you are going to add pins for the unannounced candidates, which have been made by some "fast-buck" operators, it's your prerogative, but what you will end up with will not be official campaign or election items, which I would think would blemish rather than enhance your collection. What good does it do to have vast numbers of items in your collection if most are of dubious nature or the design of a "fast-buck" operator who made them to sell to collectors?

We are including with this issue, compliments of the APIC, several official 1972 items. We have been told that the Prohibition jugate is the only jugate the National Prohibition Committee will produce, so any other Prohibition jugate will not be legitimate. The National Prohibition Committee, whose Executive Secretary is Earl Dodge, #1116, also plans to produce a single picture button of their Presidential candidate, E. Harold Munn. We will advise you as to its description, etc. Any other picture pin of Mr. Munn or his running mate, Marshall Uncapher, in any size, will be issued for personal profit, since state and local Prohibition Committees do not issue any political items. The Socialist Workers Party has also issued "official" buttons (see those pictured on another page of this issue).

Speaking of fakes, be extremely cautious of any buttons emanating from New Pine Creek, Oregon and also beware of an FDR and Willkie button offering from the East. Further, there is a J.F.K. PT Boat Pin being circulated which is probably not an original. I'm sorry that I don't have more descriptive information on the above offerings, but I did want you to be on guard. There is also a Bakelite ashtray with Big Bill Thompson, Chicago Mayor of the '20's on it which is of very recent vintage. The use of Bakelite was not known in those days.

This might be a good time to restate the duties of the Regional Vice Presidents -- they are the eyes and the ears of the President in the field. All proposed meetings, except local Chapter meetings, are to be cleared with them before any plans are made. Any requests for the forming of new Chapters are to be cleared with them. All complaints, in their respective Regions, of any type should be channelled through them, and they pass those on to the President which they feel need his attention. As a matter of fact, they are responsible for all APIC activities in their Regions.

I mentioned to you, in the last issue, about the House Bill sponsored by Congressman Seymour Halpern of New York to protect our hobby against reproductions. I have visited with my Congressman and he will support the bill. I hope many of you have done the same thing. Many of us complain about the problems in our hobby. Here is a chance to put our "money where our mouth is," so get a note off to your Congressman today.

Again, let me state that to return our hobby to the collection of real political items, we need the cooperation of all members. Will you join the many members who have told me that even though they had bought most everything listed for 1968, they'd never do it again? They intend to be selective and collect the official material in 1972. If each of you will do the same, the "fast-buck" operators will have no customers and the deluge of '72 material will not occur.

Check the APIC "Dealer Compliance" list to be sure the dealer you are buying from has agreed to sell "official" material. If you are in doubt, check with me and I will try to steer you correctly so that you will end up the 1972 campaign with those items in your collection that you can be proud of and that you know are authentic. No one can be proud of questionable items.

I would like to close by saying that I am honored and pleased to advise you that I was recently elected to the Board of Trustees of the United States Capitol Historical Society to fill the unexpired term of Bruce Catton. Happy Holidays to each of you and your families and friends.

AMERICAN POLITICAL ITEMS COLLECTORS

AFFIDAVIT OF COMPLIANCE

I, _____ APIC #_____ of _____
(Name) (Street Address)

_____ do hereby apply for inclusion on the APIC Official,
(City and State)

Authorized, Published List of Political Items Dealers.* I will adhere to the APIC Code of Ethics, and abide by the APIC Constitutional Provisions and by the Policies set forth in this affidavit. I agree that if any charge of impropriety in my dealings is brought against me, and proven, my name is to be removed from the APIC Official, Authorized, Published List of Political Items Dealers, and the APIC membership so notified. Also, that action to terminate my APIC membership will be presented to the APIC Executive Board.

I will not engage in the manufacture of Political Items for sale to collectors, nor will I hire, or cause, anyone else to engage in the manufacture of Political Items for sale to collectors, nor will I distribute, sell or give away any Political Items so manufactured for collectors. I will not deal in restrikes, reproductions, or other spurious Political Items material. I understand that any 1972 Political Items which are manufactured for any use, other than purchase and use by one of the Official National Political Party Committees or State subdivisions, or local subdivisions of same, is strictly taboo. No subterfuge or circumvention of these stated policies will be tolerated.

I fully realize that I am executing this affidavit for the overall protection of all APIC members and protection for myself, personally, and that my compliance and the compliance of others signing a like affidavit will help to eradicate these cancers which plague our beloved hobby.

Date _____, 19 ____ Signed _____

Sworn to before me, a Notary Public, this _____ of _____, _____
(Day) (Month) (Year)

Notary Public in and for the County of _____

Seal State of _____

*Dealer, for the purpose of this affidavit, means any APIC member who offers Political Items for sale, whether by sales sheet, flyer auction, letter or publication, or by any other means. It does not cover APIC members who buy and trade just for their own personal collections. In cases of doubt as to whether a member is considered a dealer, the decision of the APIC Compliance Committee will be final and binding.

APIC CHAPTER NEWS,

by Ferd W. O'Brien, #103,
1355 N. Sandburg Tr., Chicago, Ill. 60610.

CONNECTICUT APIC CHAPTER MEETING

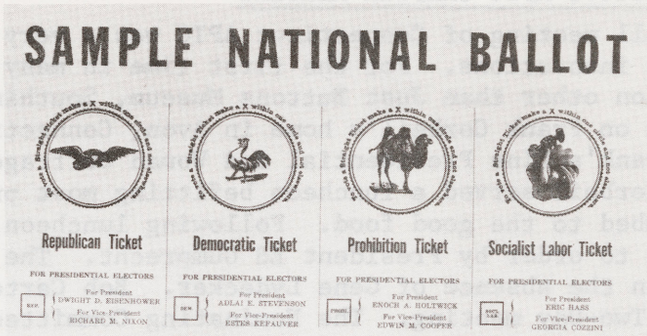
The Fall meeting of Connecticut APIC was a very special event and featured several unique innovations. For the first time in many years a regular meeting was held at a location other than Just Buttons Museum, Southington. Connecticut APIC members converged on Frank Corbeil's home in Avon, Connecticut. At 10:00 A.M. the bourse opened and Frank's fine Presidential and Woman Suffrage collections were on display. At noon Mrs. Corbeil served a luncheon befitting most presidents and more than 30 members succumbed to the good food. Following luncheon, the regular business meeting was called to order by President Ed Gumprecht. The Treasurer's report was given by Jim Dyer in the absence of Gene Lydecker. Bob Carter was named Chairman of the Annual April Two-Day meeting. The Nominating Committee report was submitted by Frank Corbeil and Don Coney. For Treasurer, Gene Lydecker; for Secretary, John Drost (marking the end of four consecutive terms for Jim Dyer); for President, Ed Gumprecht. The slate was approved unanimously.

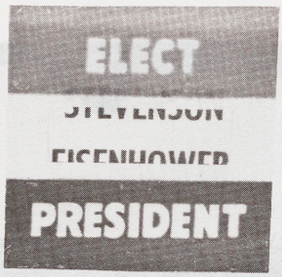
Next a very special program was presented by Professor Edmund Sullivan. Ed is resident curator at the University of Hartford for the DeWitt Collection, which has been donated to the University of Hartford. Presently, some 25,000 items have been turned over to the school, and Ed displayed some 500 items from the DeWitt Collection at the meeting and told about future plans for the collection. He cited the educational benefits of the collection and stated that that was the University's primary interest. He estimated that $1,500,000 was necessary to house and display the items and that plans are under way to seek National funding. He went on to say that APIC members and the APIC should become involved in the project. Specific expertise is needed---on a voluntary basis---as a great volume of cataloging and researching needs to be done. He acknowledged the "collectibility" of the items in the collection, but emphasized the University interest in education first. The DeWitt Collection is bigger than the Smithsonian's and if it is to be maintained as one collection and not broken down and sold in pieces, a great deal of help is needed. Ed cited the collection as a "National Treasure," and said that the APIC should take responsibility in helping maintain and preserve it. July 4, 1976 is the goal for the dedication of a building housing the collection. The meeting was adjourned at 1:55 P.M. as APIC members headed home after a thoroughly interesting day.

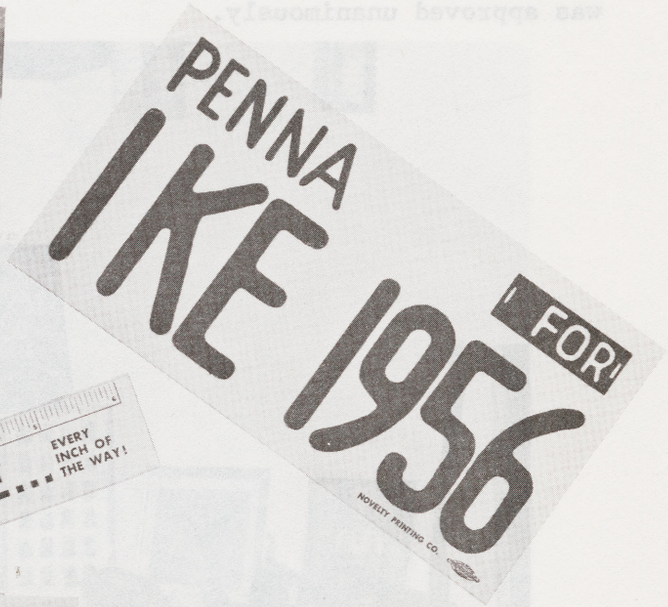
James E. Dyer, Chapter Secretary

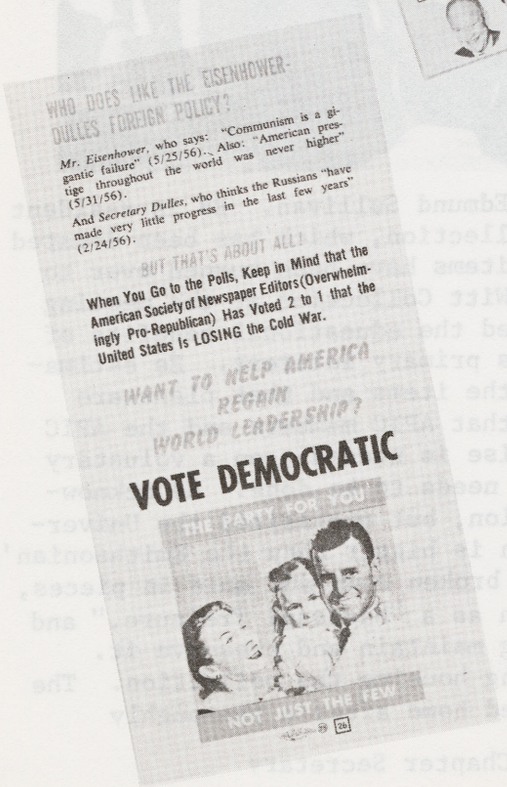
(see page 27 for additional Chapter news)

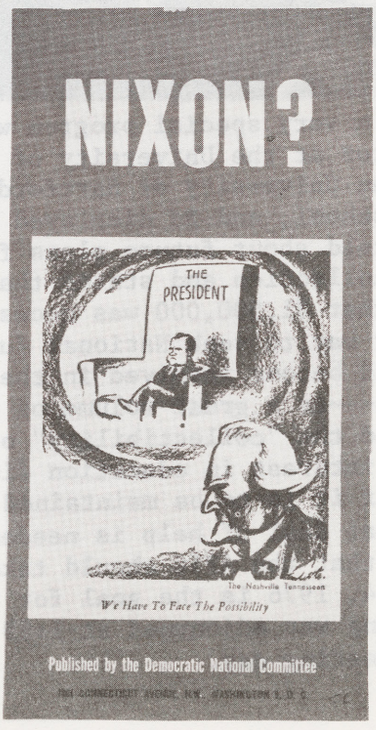
A GROUP OF PAPER ITEMS FROM THE 1956 CAMPAIGN.

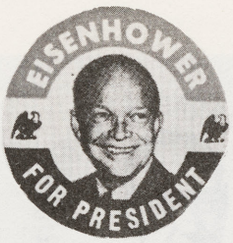












THE 1956 ELECTION

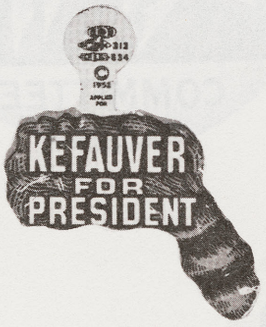
by Leonard Hyman, APIC #2163

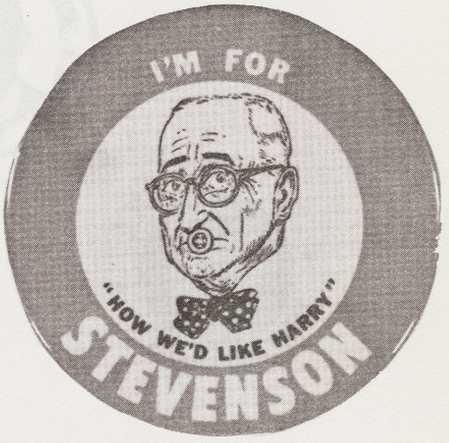
Both parties held their conventions unusually late. Only the Democratic convention of 1864 had been later. Air transportation, radio, and television had made short, intensive campaigns possible, and an August convention could come closer to anticipating and expressing the November mood of the voters.

Adlai E. Stevenson of Illinois, the defeated Democratic party leader of 1952, seemed to have the party leadership conceded to him, but Senator Estes Kefauver of Tennessee announced that he would enter several important primaries. Kefauver carried New Hampshire and Minnesota; Stevenson won in New Jersey, Florida, California, and Oregon. Most states named delegates hostile to Kefauver. On August 1, Kefauver withdrew as a candidate in favor of Stevenson, even though he had obtained 165 delegates. Averell Harriman of New York and others hoped that Kefauver could cause a deadlocked convention.

On August 13, the Democrats met in Chicago's International Amphitheater. Governor Frank Clement of Tennessee gave the Keynote address, and House Speaker Sam Rayburn was the permanent chairman.

(All items pictured with an 'x', are shown less than actual size.)

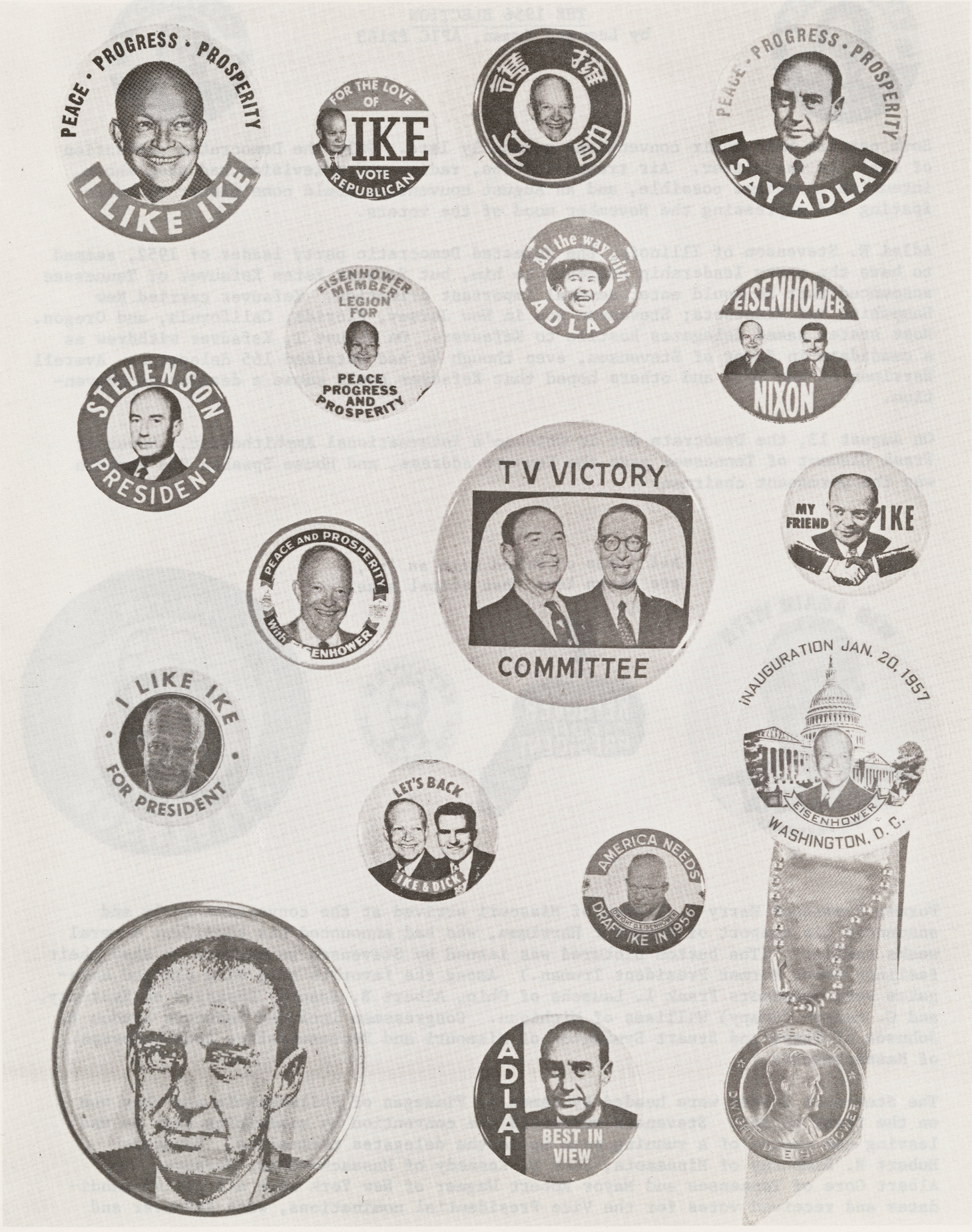




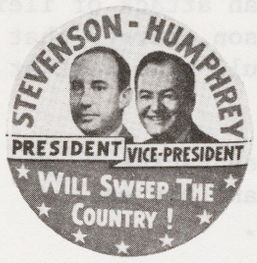
Former President Harry S. Truman of Missouri arrived at the convention early and announced his support of Governor Harriman, who had announced his candidacy several weeks earlier. (The button pictured was issued by Stevenson supporters to show their feelings about former President Truman.) Among the favorite sons with pledged delegates were Governors Frank I. Lausche of Ohio, Albert B. (Happy) Chandler of Kentucky, and G. Mennen (Soapy) Williams of Michigan. Congressmen included Seantors Lyndon B. Johnson of Texas and Stuart Symington of Missouri and Representative John McCormack of Massachusetts.

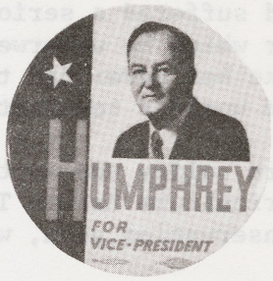
The Stevenson forces were headed by James A. Finnegan of Philadelphia and they won on the first ballot. Stevenson surprised the convention by announcing that he was leaving the choice of a running mate up to the delegates themselves. Senators Hubert H. Humphrey of Minnesota, John F. Kennedy of Massachusetts, Kefauver, and Albert Gore of Tennessee and Mayor Robert Wagner of New York were all active candidates and received votes for the Vice Presidential nominations, with Kefauver and

1956 CAMPAIGN PHOTO BUTTONS, pictured actual size.



Kennedy being the leaders on the first ballot. Kefauver won the nomination on the second ballot.

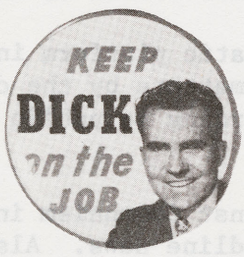


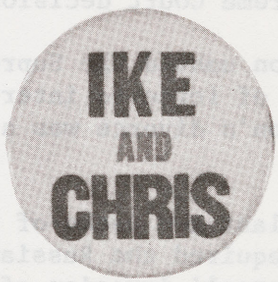


One of the most surprising features of this contest was the large vote given John Kennedy, an Irish Catholic. It suggested that the religious barriers to the nomination of President or Vice President might not be insurmountable to the right candidate.

The Republican national convention met at the San Francisco Cow Palace on August 23. Most of the business of the convention was prearranged and there was very little that was surprising or controversial. Governor Arthur B. Langlie of Washington gave the Keynote address, Senator William F. Knowland of California was the temporary chairman, and former Speaker of the House Joseph W. Martin, Jr. was the permanent chairman.

Vice President Nixon had announced late in April that he would seek renomination for that office. He had refused President Eisenhower's offer of a cabinet post. He seemed to have strong support and no opposition; however, four weeks before the convention, Harold Stassen of Minnesota announced that he thought that Governor Christian A. Herter of Massachusetts would make a stronger ticket than Nixon and that he should be drafted. There was a great deal of opposition to Stasser's idea and, as a result, he capitulated. He even seconded Nixon's nomination.





The Republican campaign was directed by Leonard W. Hall, Republican National Chairman.

To offset the personal popularity of Eisenhower, Stevenson needed to activate party loyalties and to identify with strong local vote getters, sort of a coattails in reverse strategy. Democratic hopes were raised in September when traditionally Republican Maine reelected its popular Democratic Governor, Edmund S. Muskie. Furthermore, the Democrats had gained control of both Houses of Congress during the 1954 elections and had picked up 9 governors since 1952.

The Republicans' campaign was based on "Peace and Prosperity" in addition to "We Like Ike Even Better." The Administration had ended the Korean War and the economy was booming except for the farmers.

The Democrats answered that the prosperity was inherited, that Stalin's death had made possible the Korean truce, and that Democrats in Congress had done more for Ike than had the Republican members. Other important issues were Eisenhower's health and the Democrats charged that he failed to provide strong leadership. Ike had suffered a serious heart attack in September of 1955 and had an attack of ileitis for which he underwent emergency surgery in June of 1956. Stevenson charged that "Ike has never had the inclination and now lacks the energy for full-time work at the world's toughest job."

Farm policy was another important issue. The Republicans supported Secretary of Agriculture Ezzara Taft Benson's flexible price supports program and his soil conservation plan, while the Democrats were for 90 percent parity.

Democratic attacks on Nixon did not bring a reply in kind. He did not campaign with the extreme partisanship of the 1952 and 1954 elections; there seemed to be a "new Nixon."

One issue, segregation in the schools, was not emphasized at the national level. Race antagonism was on the upsurge in the deep South as a result of the implementation of the Supreme Court's pronouncement against segregation in the public schools. State sovereignty was used to justify the position of the white supremacy advocates.

There were seventeed minor parties with eleven separate tickets, according to the New York Times, but only one caused more than the usual amount of interest. It was the States Rights Party and featured for President T. Coleman Andrews, and Thomas H. Werdel of California as his running mate. It was an extremely conservative group and it received support from the Constitution Party and other rightist groups.

Stevenson appointed James A. Finnegan as his campaign manager and Paul Butler continued on as chairman of the national committee. A separate organization, the Volunteers for Stevenson-Kefauver, was designed to work outside the party organization.

In the North, urban Democrats, aware of the voting weight of minority groups, took strong anti-segregation stands. Eisenhower felt that the question must be handled on a state and local basis, and that it made no difference whether or not he endorsed the Supreme Court decision. He stood on his Army record and his record as President.

Stevenson upheld the Supreme Court but agreed with the Democratic platform in rejecting the use of force to interfere with the determination of such matters by the courts. Stevenson's divorce was a silent factor in the campaign, according to public opinion polls.

In the last two weeks of the campaign, the bloody revolt against Communism in Hungary which required the Russians to use tanks to suppress, was headline news. Also, news of an Israeli invasion of Egypt was followed immediately by British and French intervention at the Suez Canal. Whatever the appeal of the other issues may have been, these events helped return of the soldier-statesman Dwight Eisenhower to the White House.

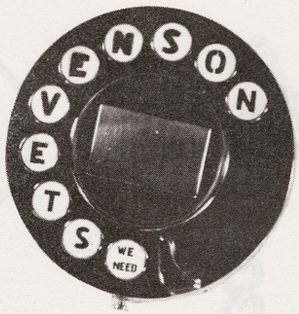
The results of the election were paradoxal - Eisenhower received 457 electoral votes and 35,581,003 popular votes to Stevenson's 73 electoral votes and 25,738,765 popular votes. However, the people returned Democratic majorities to both Houses of Congress. This was the first time that the people had elected a President from one party and a Congress of a different party. In 1952, Ike had a Republican Congress, but in 1956, even with a more sweeping victory, the Republicans lost both Houses of Congress. Apparently, many thousands of Democrats and independents supported Ike because they liked him in spite of his party.

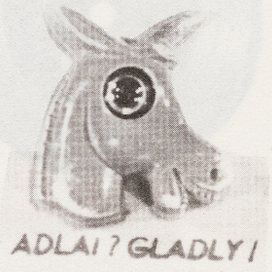
1956 CAMPAIGN BUTTONS, pictured actual size.

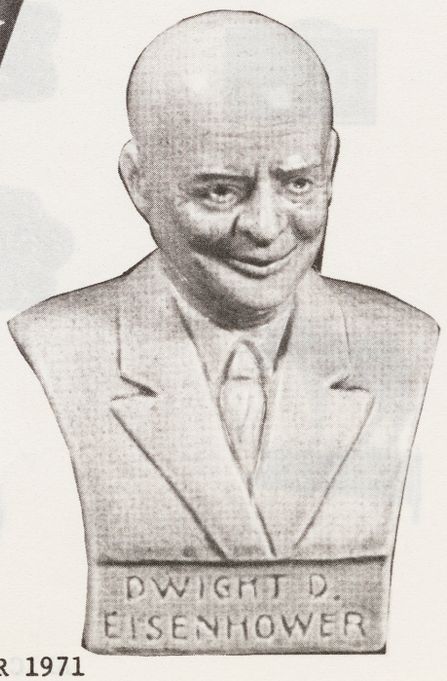
1956 CAMPAIGN BUTTONS, pictured less than actual size--most are 3+ inches.

1956 JEWELRY TYPE ITEMS, CHARMS, CUFF LINKS, EAR RINGS, KEY CHAINS, ETC.

THREE DIMENSIONAL ITEMS FROM THE 1956 CAMPAIGN



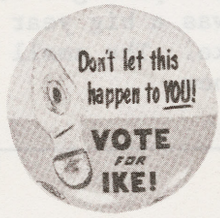




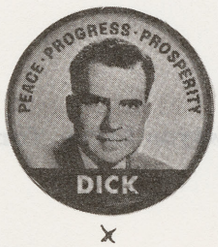
RECALLING THE 1956 CAMPAIGN, by U. I. Chick Harris, #139

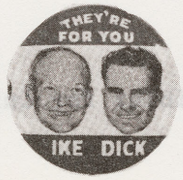
The 1956 campaign was certainly no banner year for the APIC, as very few new collectors were added, nor was it a banner year for Political Americana collectors. The variety of buttons was rather usual, 3-D material was practically non-existent and had it not been for the Stevenson shoe and the Joe Smith items, it would have been very drab indeed.

A photo appearing in the national press, pictured Stevenson on a speaker's platform with his legs crossed and showing a large hole in the sole of his shoe. Supporters indicated this was a sign of his thrift -- the opposition that this was a sign of carelessness, or due to his not having a wife to look after him (he was divorced). The Stevenson supporters took up the idea of the hole in the sole and began wearing small silver shoes on their lapels...there were also several other varieties of ceramic and bright metal, plus buttons. One of the great items of 1956 was the double rebus -- a bronze lapel item, a hole in the sole shoe, superimposed on a coonskin cap -- Stevenson and Kefauver. The Republicans turned the shoe incident around and issued buttons which read, "DON'T LET THIS HAPPEN TO YOU -- VOTE FOR IKE" and picturing a well-worn shoe sole. These came in several sizes up to 3-1/2".



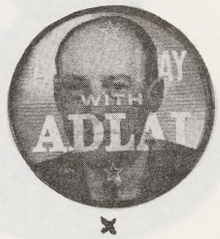
All small picture buttons and jugates were really in the minority. As in 1952, there were 7/8" litho (sample) jugates for Ike and Dick (see below, both '52 and '56 pictured). Jugate collectors wishing a pair, will have to settle for the 1-3/8" litho TV set jugate for S-K, and the 1952 portraits on the 1-3/8" Ike and Dick jugate, but with new color -- red, white and blue, and a new slogan, (see cover). The small 1" litho of Stevenson with his hat "ALL THE WAY WITH ADLAI" and several elusive celluloids is about all of the small Stevenson photo buttons. The "FOR THE LOVE OF IKE" buttons, originallly issued in 1954 for congressional elections were again used. First name buttons -- the unusual names of Adlai and Estes tried to compete with Ike and Dick. It had been a long time since 1928, when we saw Al and Joe used by the Democrats and a lot longer, 1888, when both parties went to a first name basis with Grover and Allen, and Ben and Levi, lapel buttons. Flasher buttons were very popular and many headquarters found these and jewelry type items to be great fund raisers. There were no jugate S-K flashers, but during the last two weeks Ike and Dick flasher sales were going great.



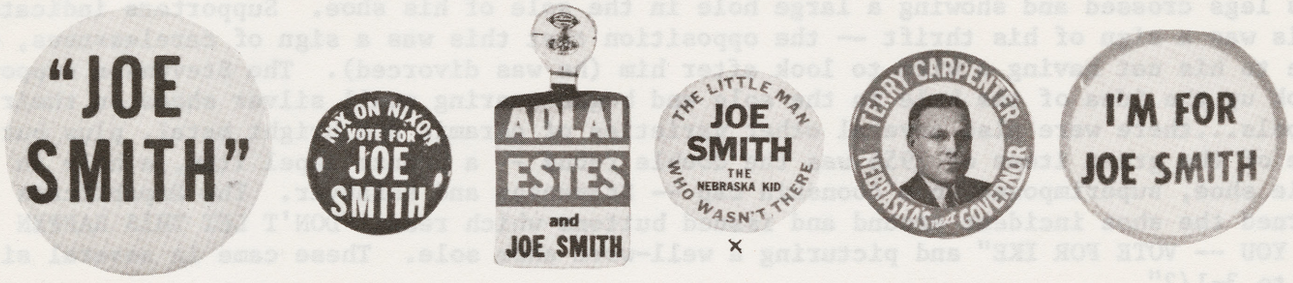


1952

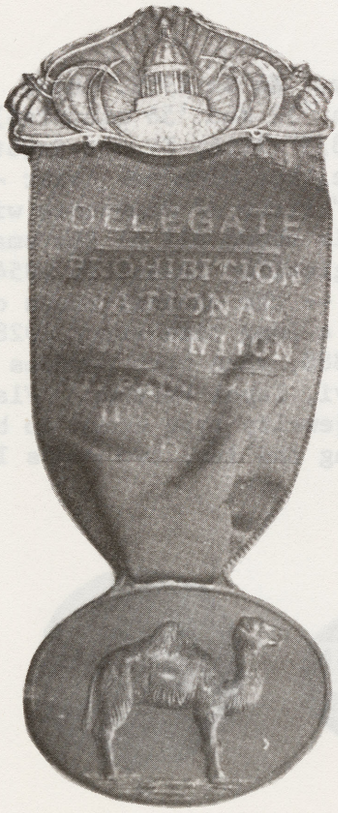
1956



Many expected the Democrats to turn out sizable quantities of Joe Smith material. "Joe Smith" was actually Terry Carpenter from Nebraska, (see later issue Governor button pictured -- he wasn't elected) who would not consent to a unanimous endorsement of Nixon at the National Convention and used the same "Joe Smith", rather than his own. Lapel tabs "ADLAI-ESTES AND JOE SMITH" were rather popular; a 7/8" litho reads "NIX ON NIXON, VOTE FOR JOE SMITH"; another just "JOE SMITH", and a 3-1/2" button, "THE LITTLE MAN WHO WASN'T THERE - JOE SMITH - THE NEBRASKA KID."



Cigars, pipes, chewing tobacco and matches had been popular campaign items over the years but cigarette packages depicting the smokers' choice, were a new and popular innovation. It was a big year for earrings, broaches, rhinestone pins, etc., especially for Ike. The small rubber heads of both candidates, which fit in your lapel were also new.



THE CAMEL FOB

This photo of a 1916 Prohibition National Convention Delegate Badge may answer questions in the minds of some collectors. The fob part picturing the camel is sometimes offered and there have been questions as to its being a Shriner's item, W.T.C.U., or a prohibition party emblem. This proves it was a political item -- part of Delegate Badge to the St. Paul, Minnesota July 19-21, 1916 National Convention (Gold lettering is on a blue cloth ribbon, with silvered hanger and brass fob.)

(Thanks to Steve Bibler for information & Wayne LaPoe for photo.)

APICommentary · by Don Coney · 66 Golf Street · Newington, Conn. 06111

With an election year upon us, APIC Commentary is girding itself for the quadriennial exhibits, write-ups and news. Keep us posted and we'll see that your fellow members hear about the recognition you receive.

For example, Mark Warda (#1959) has applied some ingenuity to left-over tabs and has won an election: Running for Member At Large of Student Government at the University of Illinois at Chicago Circle, Mark used some common local tabs, a rubber stamp. spray paint and spray varnish to transform seemingly useless material into "Mark Warda" tabs. P.S. He won.

Region I Vice President, Web Haven (#131) recently received a most complimentary editorial mention in the "Roaming with Brohman" column in the Syracuse press. The publicity given upstate New York's Empire Chapter didn't hurt either.

If you're looking for a good book -- really great biography -- to read, try your library for "The Shadow of Blooming Grove." The gang's all here and big as life: the essentially decent Harding rising to the best of his talents to the challenge of the Presidency...wife Florence who called him "Wurr-'n"..."Fire Engine Joe" Foraker who seems to step out of a Caleb Bingham painting...the resilient Harry Daugherty who pronounced his name "Dockerty"...the good guys and the bad guys... Ohio politics...national politics...the 1920 Republican convention. After reading "The Shadow of Blooming Grove," it's not so easy to dismiss Harding as one of our worst Presidents and it's almost impossible not to like the man, faults and all. Better plan on renewing at the library, it's a long one; but, in this reader's opinion, the best Harding biography committed to paper.

Mrs. John Clavey, #1001 exhibited a portion of her collection at the Lake County Fair last fall -- she uses shadow boxes and includes bumper stickers in the display. Once again she has received items to add to her collection from viewers.

Pictured below is the impressive display assembled by Steve Russell (#1723) which was exhibited at the Monongahela High School in Monongahela, Pennsylvania to commemorate the eighth anniversary of JFK's passing. Bravo, Steve, on demonstrating how our personal hobby can be put to splendid educational use.

POLITICAL NICKNAMES

by

Elmer Koppelmann, APIC #490

Over the years our political figures have acquired nicknames for themselves. This was also true of members of their families and/or their close advisors. While some of these nicknames were of the complimentary nature - most often they had the opposite intent. In any event, they have added a great deal of "flavor" to the study of political history.

What follows is a list of nicknames followed by a blank. You may enjoy testing yourself to determine how many of these political figures you can identify. Because some individuals had more than one nickname, it is possible to be included two or more times on this list. The answers can be found elsewhere in this issue.

1. The Gentleman Boss_____
2. His Obstinacy_____
3. The Great Compromiser_____
4. Old Rough and Ready_____
5. Old Man Eloquent_____
6. The Happy Warrior_____
7. The Little Flower_____
8. Little Mac_____
9. Old Thad_____
10. The Great Decliner_____
11. Smiler_____
12. The First Lady of the World_____
13. That Man in the White House_____
14. Ike_____
15. The Rail Splitter_____
16. Grover the Good_____
17. The Rough Rider_____
18. Honest John_____
19. Napoleon of the Stump_____
20. That Cowboy in the White House_____
21. The Veep_____
22. Old Hickory_____
23. Young Hickory_____
24. Old Fuss and Feathers_____
25. The Pathfinder_____
26. The Bearded Lady_____
27. Fighting Bob_____
28. The Plumed Knight_____
29. The Professor_____
30. The Princess_____
31. The Duchess_____
32. Silent Cal_____
33. Lemonade Lucey_____
34. Old Kinderhook_____
35. Big Bill_____
36. Mr. Sam_____
37. Uncle Joe_____
38. The Little Giant_____
39. Old Buck_____
40. Sam or Uncle Sam_____
41. Old Tippecanoe_____
42. Little Van_____
43. King Andrew_____
44. Little Jemmy_____
45. Sunny Jim_____
46. Kingfish_____
47. Barefoot Boy from the River Platt_____
48. Barefoot Boy of Wall Street_____
49. Champ_____
50. The Accidental President_____
51. The Butcher_____
52. Prince Arthur_____
53. The Buffalo Hangman_____
54. Mr. Republican_____
55. Tricky Dick_____

In the last issue of the KEYNOTER we pictured two rebus store cards -- #1 was pro-Hancock and the answer was given, except the word "last" was omitted. It should have read "You can bet your last bottom dollar, etc." The pro-Garfield rebus, #2, was more difficult and a contest was held to see which members under 21 could solve it. None had the correct answer, but John W. Koster, APIC #1720, of Woodside, California came the closest and his award has been sent. Congratulations, John. Our best interpretation of the pro-Garfield rebus is as follows: "You'd think that defeat stairs in our face(s); Rejoice our country is safe. Down with the marching brigadier. Then we'll see Garfield inaugurated at the White House and Hancock fleeing to salt river."

ANSWERING POSERS IRKING COLLECTORS

By Webster Haven, #131 324 Monticello Drive N.; Syracuse, N. Y. 13205

Q. Among some papers that I recently obtained was a letter to the "Hon. Chairman Kingsland Macy" from "Tom Raftery" dated July 16, 1931. In the letter, Mr. Raftery indicates that he expects to obtain the Republican nomination for President in 1932. He adds that, "it looks like I will have both Cal and Herb for me when the convention meets." Can you give me any information about him?

A. The New York Times for May 2, 1931 reports that Thomas Raftery of 133 Lincoln Place, Brooklyn, in a letter to Secretary of State (New York) Edward J. Flynn, announced his candidacy for the Republican Presidential nomination in 1932. He sent four pictures of himself and announced his program. He mentioned that he was 61 years of age and had voted all his life in New York State. His only claim to fame that I located was the fact that President Harrison had sent his personal thanks for leading his (B. Harrison) parade in Minneapolis in 1892. Incidentally, Herbert Hoover was nominated at the Republican Convention in Chicago in 1932 on the first ballot. In the Presidential Hopefuls, compiled by A.P.I.C., James W. Wadsworth was the only Republican from New York state that was mentioned.

Q. What was the significance of the plumed knight on Blaine items?

A. The following explanation is from "As I Knew Them" by Henry L. Stoddard, Harper and Brothers Publishers, 1927.

"I have heard those who participated in the convention tell of the impressive scene when Robert G. Ingersoll made his historic plea for Blaine. Here is the memorable sentence of that speech."

> 'Like an armed warrior, like a plumed knight, James G. Blaine marched down the aisles of the American Congress and threw his shining lance full and fair against the brazen foreheads of the defamers of his country, and the maligners of his honor. For this convention to desert such a man would be like an army deserting a general on the eve of battle.'

From the moment of that utterance, Blaine became the Plumed Knight, the "Henry of Navarre" of American politics.

Q. I recently obtained a celluloid natural color picture of William Howard Taft on a button with the wording "Nebraska First Voters Taft League." Besides the Nebraska one, I also have Wisconsin, Iowa and Kansas. I have also heard of similar buttons for Indiana, California and Oregon. Can you tell me if there was a complete set for all the states?

A. I must confess that I do not know the answer to this one. If the members will let me know of any other states that they have or know of, I will report them in a future column.

Q. In the John W. Davis revised research project issued in 1970 by the APIC, there were Davis-Nelson and Davis-Stanley jugates. Who were these men and where and for what offices were they candidates?

A. Augustus Owsley Stanley was a candidate for reelection as Senator from Kentucky. Dr. Arthur W. Nelson was a candidate for Governor of Missouri. Both were Democrats.

Q. Would you consider the book, "A Choice Not an Echo" by Phyllis Schlafly, a political campaign item?

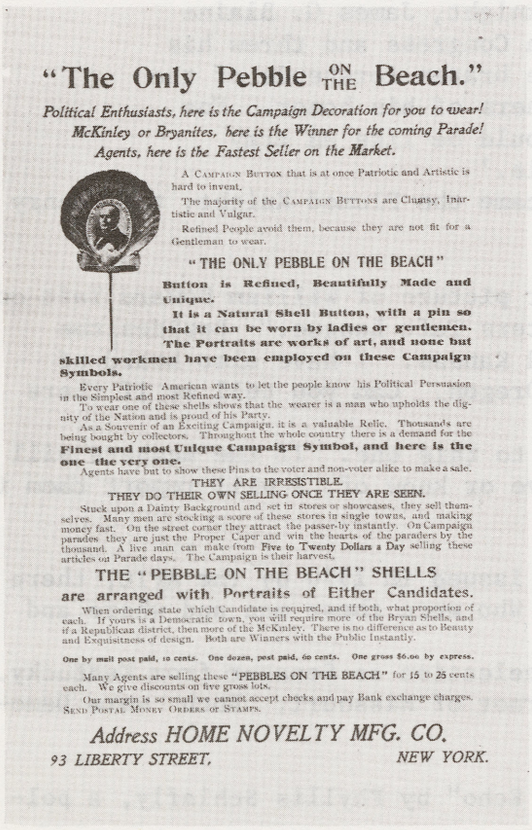
A. Definitely yes! In collaboration with Rear Admiral Chester Ward, USN, retired, Mrs. Phyllis Schlafly also wrote "The Grave Diggers." These books were available at many Republican headquarters during the Goldwater campaign of 1964.

The Poinsetta and Politics

The Mexican plant called "fire plant" or "painted leaf" was named Poinsetta after Dr. Jack R. Poinsett, a physician a South Carolina Congressman; Secretary of War in Van Burens' cabinet and the first U.S. Minister to Mexico. He liked the plant and being an ardent amateur botanist, brought some to his home and cultivated the tropical plant. Mrs. Sarah (James K.) Polk, wife of the newly-elected President, visited Casa Blanca, his Charleston, South Carolina estate in late 1844, and admired the plant blooming so profusely. She liked it so much she asked a New York firm to embroider these beautiful red flowers in her next ball gown. The gown was the chief topic of the Capital's society columns and the popularity of the new flower zoomed into prominence, becoming almost overnight a must in all Christmas decorations.

THE MORAL OF ACQUIRING A MCKINLEY PEBBLE PIN by U. I. Chick Harris, #139

I had been collecting only a short time, when my wife & I were visiting an antique dealer who had a small group of buttons of various types, some which were pinned as found, on a cloth sash. I removed the political buttons, and laid down the sash, without taking much notice of the sea shell item -- it looked like a plain shell, as it was pinned face down. As the bill was being written, my wife said, "Why didn't you take the shell," to which I replied, "Why would I want that," -- she said, "Did you turn the shell over?" I again inspected the sash and found the McKinley Shell item in fine condition, just as you see it pictured. Both the dealer and I were delighted to change the bill to include my additional dollar purchase. It was about twelve years later, when I found what I'd always suspected -- that a Bryan mate had also been made. Oh, the moral of this story -- it is that we should always listen to our wives (when they want us to buy a political item).



"The Only Pebble ON THE Beach."

Political Enthusiasts, here is the Campaign Decoration for you to wear!
McKinley or Bryanites, here is the Winner for the coming Parade!
Agents, here is the Fastest Seller on the Market.

A Campaign Button that is at once Patriotic and Artistic is hard to invent.

The majority of the Campaign Buttons are Clumsy, Inartistic and Vulgar.

Refined People avoid them, because they are not fit for a Gentleman to wear.

"THE ONLY PEBBLE ON THE BEACH"

Button is Refined, Beautifully Made and Unique.

It is a Natural Shell Button, with a pin so that it can be worn by ladies or gentlemen. The Portraits are works of art, and none but skilled workmen have been employed on these Campaign Symbols.

Every Patriotic American wants to let the people know his Political Persuasion in the Simplest and most Refined way.

To wear one of these shells shows that the wearer is a man who upholds the dignity of the Nation and is proud of his Party.

As a Souvenir of an Exciting Campaign, it is a valuable Relic. Thousands are being bought by collectors. Throughout the whole country there is a demand for the **Finest and most Unique Campaign Symbol, and here is the one the very one.**

Agents have but to show these Pins to the voter and non-voter alike to make a sale.

THEY ARE IRRESISTIBLE.

THEY DO THEIR OWN SELLING ONCE THEY ARE SEEN.

Stuck upon a Dainty Background and set in stores or showcases, they sell themselves. Many men are stocking a score of these stores in single towns, and making money fast. On the street corner they attract the passer-by instantly. On Campaign parades they are just the Proper Caper and win the hearts of the paraders by the thousand. A live main can make from **Five to Twenty Dollars a Day** selling these articles on Parade days. The Campaign is their harvest.

THE "PEBBLE ON THE BEACH" SHELLS

are arranged with Portraits of Either Candidates.

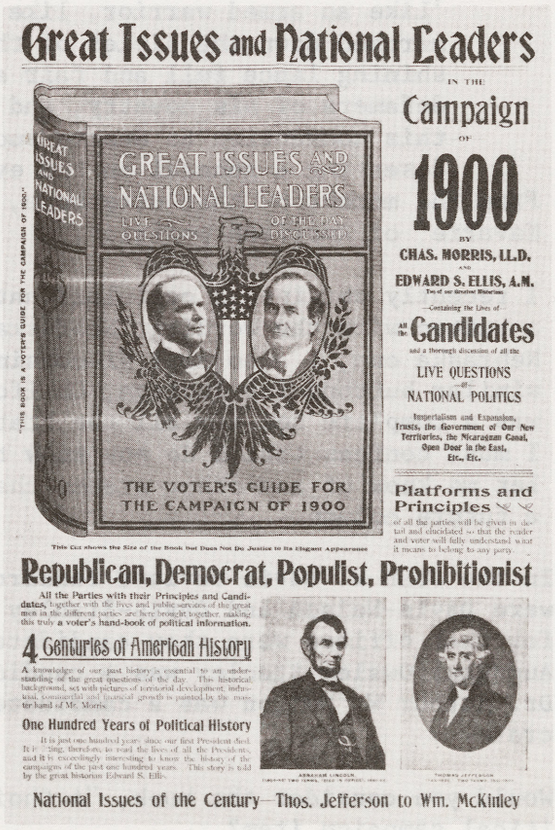
When ordering state which Candidate is required, and if both, what proportion of each. If yours is a Democratic town, you will require more of the Bryan Shells, and if a Republican district, then more of the McKinley. There is no difference as to Beauty and Exquisitness of design. Both are Winners with the Public Instantly.

One by mail post paid, 10 cents. One dozen, post paid, 60 cents. One gross $6.00 by express.

Many Agents are selling these "PEBBLES ON THE BEACH" for 15 to 25 cents each. We give discounts on five gross lots.

Our margin is so small we cannot accept checks and pay Bank exchange charges. Send Postal Money Orders or Stamps.

Address HOME NOVELTY MFG. CO.
93 LIBERTY STREET, NEW YORK.



Great Issues and National Leaders

IN THE Campaign OF 1900

BY CHAS. MORRIS, LL.D. AND EDWARD S. ELLIS, A.M. Two of our Brother Workers

—Containing the Lives of— All the Candidates and a thorough discussion of all the LIVE QUESTIONS —of— NATIONAL POLITICS

Imperialism and Expansion, Trusts, the Government of Our New Territories, the Nicaraguan Canal, Open Door in the East, Etc., Etc.

Platforms and Principles of all the parties will be given in detail and elucidated — so that the reader and voter will fully understand what it means to belong to any party.

GREAT ISSUES AND NATIONAL LEADERS

LIVE QUESTIONS OF THE DAY DISCUSSED

THE VOTER'S GUIDE FOR THE CAMPAIGN OF 1900

This Cut shows the Size of the Book but Does Not Do Justice to Its Elegant Appearance

Republican, Democrat, Populist, Prohibitionist

All the Parties with their Principles and Candidates, together with the lives and public services of the great men in the different parties are here brought together, making this truly a voter's hand-book of political information.

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A knowledge of our past history is essential to an understanding of the great questions of the day. This historical background, set with pictures of territorial development, industrial, commercial and financial growth is painted, by the master-hand of Mr. Morris.

One Hundred Years of Political History

It is just one hundred years since our first President died. It is fitting, therefore, to read the lives of all the Presidents, and it is exceedingly interesting to know the history of the campaigns of the past one hundred years. This story is told by the great historian Edward S. Ellis.

ABRAHAM LINCOLN

THOMAS JEFFERSON

National Issues of the Century—Thos. Jefferson to Wm. McKinley

PHOTO OF 1900 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

DINNER PAIL CAMPAIGN ITEMS

by Elmer A. Piercy, APIC #19.

Of great interest to many collectors has been the collection of dinner pail items used during the 1896 and 1900 as well as later campaigns of the Republican Party. These items can be classified among the more desirable items of those years and are becoming increasingly difficult to find. One of the more popular items was the lantern type dinner pails used in the torchlight parades of thsoe days, and whose transparent sided were illuminated from within by a candle, with the light displaying slogans or names of the candidates. Badges worn often carried the imprint of the dinner pail and there were small minature pails in three dimensions, as well as metal shell pail stick pins. There were also small glass or ceramic pails with the slogan, "A FULL DINNER PAIL" imprinted on them. Then there were different celluloid pin backs in various sizes and colors, beautifully made, and usually having one gold color in either words or background to carry out the Republican theme or slogan of the two campaigns of 'Gold' and 'Sound Money'

Of interest to collectors of these dinner pail items will be this paragraph published in "A BOOK ABOUT AMERICAN POLITICS", written by George Stimson and which reads, "The full dinner pail furured prominently in two different Presidential campaigns. As early as 1894, William Hope Harvey, crusader for bimetalism used the full dinner pail as a symbol of prosperity in his book, "PROFESSOR COIN'S FINANCIAL SCHOOL." In 1896, William J. Bryan advocated Free Silver and William McKinley advocated the Gold Standard, then the Republican candidate soft-pedaled the money issue and insisted that the restoration of the Republican protective tariff would mean a 'Full Dinner Pail' for every working man. During the last six weeks of the campaign this became the Republican slogan. Comparatively good times continued during the next four years, and in 1900 the Republicans adopted 'Four more years of the full dinner pail', as their slogan. The second McKinley-Bryan campaign was a tame affair compared to the one four years earlier between the same two candidates. A picture of a large dinner pail bearing the legend, 'Four more years of the full dinner pail," was printed during the campaign in the comic magazine JUDGE. This picture was reprinted and widely circulated by the Republians, and is the basis for the common statement, that the slogan was invented by either Victor Gillam, the cartoonist, or by Grant Hamilton, the editor of the magazine. The cartoon bears Gillam's signature. Republicans paraded in industrial centers with large dinner pails to emphasize the prosperity of the McKinley first term and to appeal to the labor vote.

Although attempts have been made during later campaigns to revive the dinner pail slogan, it has never caught on like it did in 1900. A 1904 button pictured Teddy Roosevelt and his running mate, Charles Fairbanks with the slogan, 'LET WILL ENOUGH ALONE'. In 1908 the Democrats used a button and postcard which depicted the bottom out of a dinner pail and asked if a change wasn't desirable. In 1924 a dinner pail button was issued for Coolidge and Dawes and later the Democrats again used the theme of an empty pail.

Pictured on page 24 is an issue of JUDGE, showing the dinner pails on the cover page and the use of their copyrighted cut of the dinner pail. Other pails and ribbons as w ll as an ad are also shown. On page 23, a group of pin back buttons and other items are pictured and these are described, as to size and color etc. on page 22.

DESCRIPTION OF ITEMS PICTURED ON NEXT PAGE

(All items from 1900 unless noted otherwise)

1. Blue, red, and white, with gray dinner pail - 2" celluloid.
2. White background, blue center, black letters - 7/8" celluloid.
3. Gold background, red center, black letters - 7/8" celluloid.
4. Blue background, portraits on gold, black letters - 7/8" celluloid.
5. Dinner pail on red center, gold background - 1-1/4" celluloid.
6. Dinner pail on red center, white background - 1-1/4" celluloid.
7. Metal shell, stick pin - about 1".
8. Metal shell, stick pin - about 1-1/4"
9. Gilt metal shell, stick pin - about 1-1/4".
10. Three dimension miniature dinner pail stick pin - pewter type metal.
11. Gold background, red center, black letters - 7/8" celluloid.
12. Gold tint dinner pail on blue, portraits on gold oval - 1-1/4" celluloid. (Whitehead & Hoag)
13. Gold horns of plenty, McKinley in natural colors - 1-1/4" celluloid. (Whitehead & Hoag)
14. Black and white - 1-1/4" celluloid (Whitehead & Hooz).
15. White dinner pail on blue. (T.R. eyeglass ribbon shows) - 1-1/4" celluloid (Whitehead & Hoag).
16. Same as 15, except no eyeglass ribbon.
17. Gold tinted pail on deep brown background, black portrait and lettering - 1-1/4" celluloid.
18. Same as 17, except pail not tinted, a lighter brown - 1-1/4" celluloid.
19. White and sepia - 1-1/4" celluloid. (St. Louis Button Co.)
20. White and sepia - 1-1/4" celluloid. (St. Louis Button Co.)
21. Sepia and creme - made in 1-1/4" and 1-1/2" celluloid (1904).
22. Post card, blue, red, and white (1908).
23. White, blue border, photo and lettering - 1-1/4" celluloid (1908). (W. F. Miller, N. Y.)
24. White, red border, blue letters - 1-1/4" celluloid (?).
25. Bluish green, red, and white - 1-1/4" celluloid (1908). (Campaign Adv., Detroit)
26. Red, white and blue - 13/16" litho (1924) Gegarty & Co.
27. Blue and silver - 1 3/8" litho (1932) Greenduck.

(Items pictured are from the Piercy and Harris collections)

DINNER PAIL ITEMS FROM VARIOUS CAMPAIGNS.

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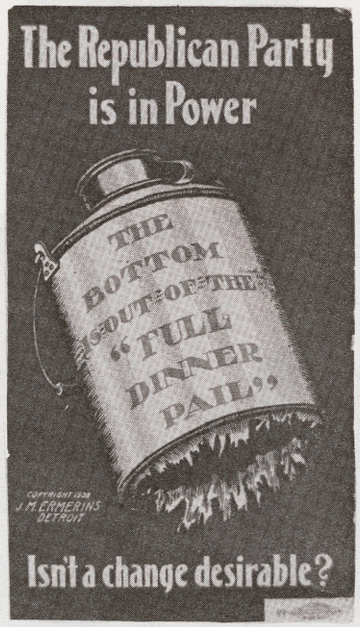

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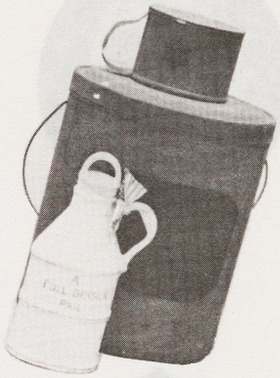
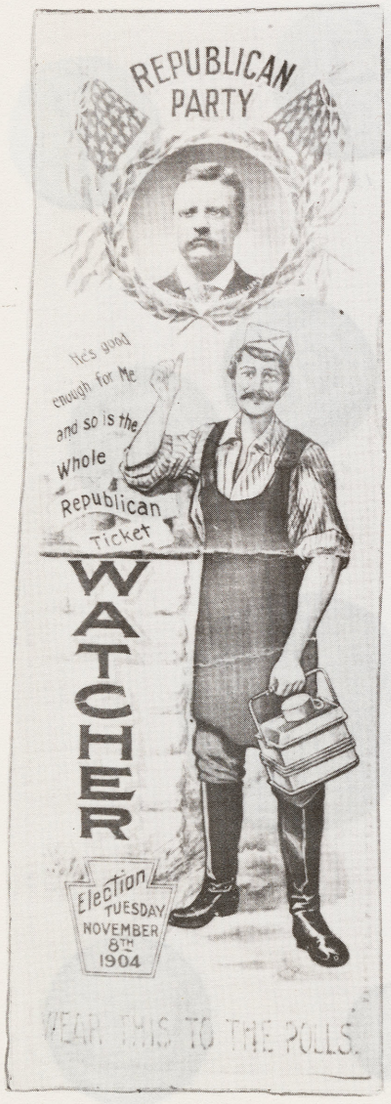
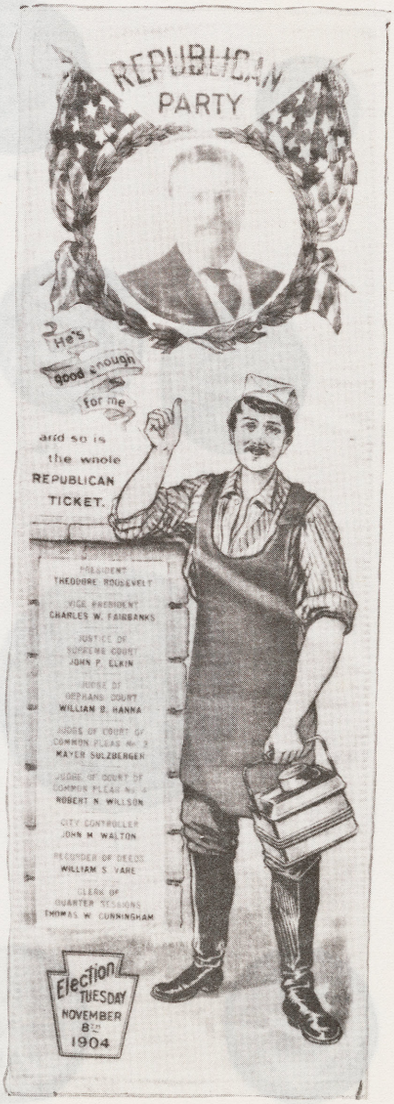
THE FULL DINNER PAIL

1908 working man's dinner pail and a minature glass dinner pail.



Parade type dinner pail with candle holder and translucent windows and a ceramic minature pail





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THE KANSAS CONVENTION went wild over free silver and "Dixie," and enthused over not another utterance.

* * *

AND TIMMY, they say, doesn't want the earth. All he wants is the senatorship after Platt gets through with it.

* * *

THE SILVER ISSUE—It is the voice of David, in that it faintly specifies; but the hand of William, in that it dictates and covers the whole ground.

* * *

CLARK of Montana furnished free whisky for the Kansas convention, and the Montana delegation was drunk from the beginning to the end of it.

* * *

AND DAVID B. HILL lauded free silver and declared that it would carry New York. What a record in comparison with that of four years ago! It breaks his silence and also his political head.

* * *

MR. CROKER is the boss not only in this town, but he was the boss in Kansas city and he is the master of the old-fashioned Democrats of the entire country. Mr. Tweed never got so far in his ambition for national mastery.

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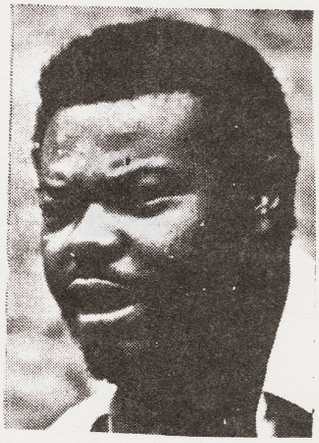
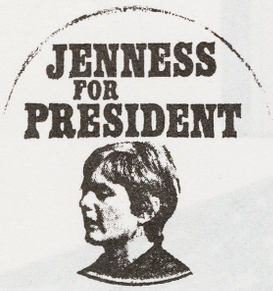
A NEW PEOPLE'S PARTY FOR 1972

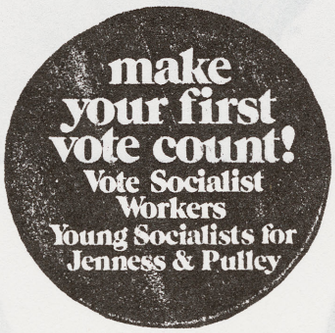
At a recent Dallas meeting a coalition of peace and civil rights groups, several hundred (thousands had been expected) delegates chose as the new party's tentative nominee for President, Dr. Benjamin Spock. Spock was chosen on the second ballot over Jack Hampton, founder of the Califonia Peace and Freedom Party, by a vote of 47 to 43, with many delegations abstaining, as they felt no choice should be made until after the major party nominations. Julius Hobson, founder of the D.C. Statehood Party, defeated the Indiana liberation leader, Clark Avery for the second place on the ticket.

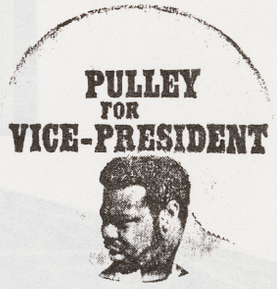
SOCIALIST WORKERS 1972 CANDIDATES



The Socialist Workers Party Convention was the second of the larger "minor" parties to nominate their 1972 slates. The Presidential candidate, Miss Linda Janness, is a 30-year-old Atlanta activist and her running mate is Andrew Pulley, a 20-year-old, black, Chicagoan. (Neither would meet the legal Presidential age requirement (35), and may find their names not allowed on some ballots as happened to several candidates in 1968.) The Socialist Workers Party follows the Communistic principles of Trotsky and is quite active on college campuses and in black communities. The party demands immediate withdrawal from Southeast Asia, the end of the draft, abolition of ROTC, etc.; full economic and social equality for women with repeal of all abortion and contraception laws; urges participation in worldwide national liberation struggles with equality for all minorities; the independent black control of black communities; and the complete break with capitalism where production and resources are for the benefit of the worker.







The buttons pictured are official party issue. Several other varieties of slogan and 'vote' buttons have also been issued. The larger button comes in black, white and yellow; also in b/w and red; and b/w and orchid. These are all celluloid. (Mfgr., Slater and Co.)

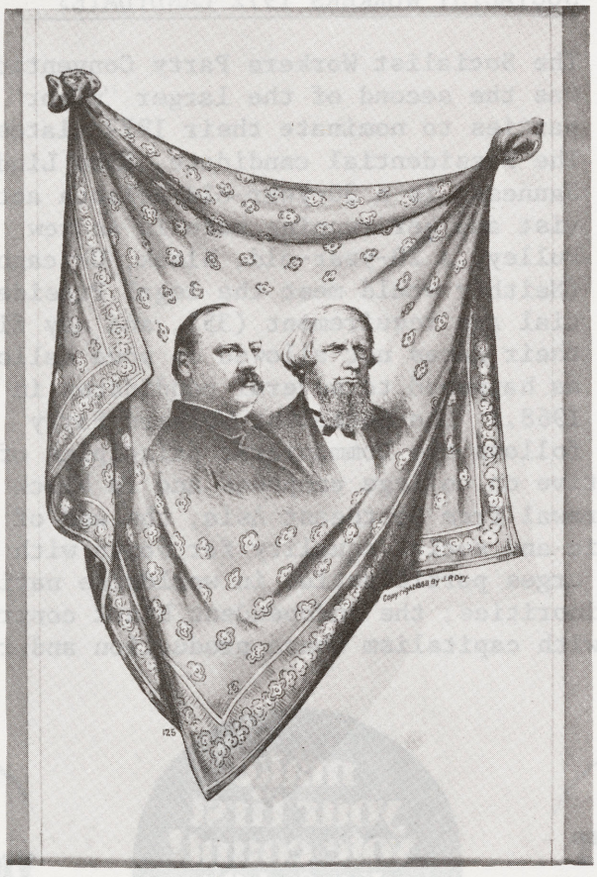
THE COATTAIL POCKET, from WHEN I WAS A BOY, by H. J. Blanton.

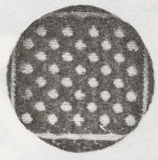
When I was a boy, the coattail pocket was in vogue among men of middle age and those who were older. The coats reached almost to the knee and always were worn on Sunday. They had only one pocket, it was on the left side of a slit about 10 inches long in the rear of the coat. The handkerchief, basically a red bandanna, was carried in that compartment. To locate that pocket and extract the handkerchief required considerable practice . . . .

In 1888 Grover Cleveland's running mate was an old Democrat (Allen G. Thurman of Indiana) and he used none but bandanna kerchiefs. As a mark of loyalty, millions of Democrats bought silk ones for their girls and even flew red bandannas from the buggy whips of their favorite horse-drawn vehicle.

(Article Suggested by Warren G. Lee, #453)

Editors note: There was quite a variety of lapel buttons depicting the red bandanna -- also colored posters and advertising cards utilizing the red bandanna. The Republicans countered by using the flag with its red, white and blue -- which helped make 1888 one of our more colorful campaigns.





APIC CHAPTER NEWS, continued from page 5.

OHIO APIC MEETING, SEPTEMBER 4, 1971

The Ohio Political Items Collectors met in Barberton, Ohio, near Akron, at the Holiday Inn, on Saturday, September 4. Twenty-five collectors attended. The new officers for the next two years are Allen Anderson and Wayne Hardman, President and Vice President, who succeed Dale Wagner and Gene Dunifon respectively; Jerry Wildenhaus was re-elected Secretary-Treasurer. A spring meeting is planned for Mentor, Ohio at the Sheraton Motor Inn for either the last weekend of March or the first one in April. Final details will be worked out soon. All APIC members will be welcome to attend.

Jerry Wildenhaus, Sec'y-Treas.

NORTHERN CALIFORNIA APIC CHAPTER MEETING

The Northern California Chapter held its meeting September 19 in San Jose. The meeting was well attended. Several APIC officials graced the meeting: Steve Bibler, Secretary-Treasurer; Marian Ford, Director; and John Fraser, Regional Vice President. At the business meeting, Ron Smith of San Jose and John Larsen of Colusa were elected Chapter President and Vice President respectively, and Melvin Panizza, Secretary-Treasurer. Steve Bibler told the group about last year's Boston Convention and a discussion ensued. A petition was then presented proposing sweeping changes to the APIC Constitution. After a discussion, the Chapter voted unanimously to endorse this proposal.

Melvin Panizza, Secretary-Treasurer

NEW YORK METROPOLITAN CHAPTER

The New York Metropolitan Chapter met Saturday, November 20, at 121 West 45th Street for a very successful all day house. Plans for future meetings were discussed and it was decided that each meeting would spotlight a particular candidate.

NEWLY FORMED LEWIS AND CLARK APIC CHAPTER

Application for, and approval of, a new chapter to cover Oregon and Washington has been granted. The name chosen is the LEWIS AND CLARK Chapter and the officers are: Stephen Bibler, President; Mrs. Wayne Rogers, Vice President; John Stewart, Secretary; and Steve O'Harra, Treasurer. Discussion of future activities and APIC constitutional amendments rounded out the first official meeting.

GATEWAY-TO-THE-WEST CHAPTER

The St. Louis Chapter met on Friday, December 10, at Farm & Home Savings & Loan in Webster Groves with a nice group attending. It was "Ike" night and many members brought displays of their Ike material. The color sound film, A PLACE IN HISTORY, telling the story of the Eisenhower library and museum was well received. A discussion of the current 1972 material which is flooding the market was discussed and commented on. It was felt that we would have problems, and that we must discourage as much as possible the collection of all but "real" campaign material. A short auction and bourse followed the meeting.

Thanks to Tom Whalen for calling our attention to several 1956 items which were included with the 1952 items, pictured in the Spring KEYNOTER. On page 9, the small Stevenson button in the first row; the Stevenson with stars in the fourth row was possibly a 1956 button; at extreme right, the fourth row the America needs Stevenson and also the second button below it with the same slogan and star. Also on page 10, the flasher tie clasp uses the 1952 slogan but the 1956 picture, so is 1956. In this issue the hopeful button picturing Harriman is possibly a 1952 button. Many times buttons are kept and quantities from a previous campaign are used in the next election.

CONNECTICUT CHAPTER TO SPONSOR BIG APRIL MEETING

The Connecticut Chapter of the APIC will play host to members from the Eastern Seaboard, Midwest, and as far afield as the West Coast, at a two-day meeting to be held on Friday and Saturday, April 28 and 29, at the Holiday Inn in Meriden, Connecticut.

In addition to a buy, swap and sell session on Friday and Saturday morning, a truly outstanding program has been arranged with extraordinary displays. On Friday, a large number of items from the renowned DeWitt collection will be shown -- their first public viewing since 1964. The feature for Saturday will be the first display of the newly enlarged David F. Johnson collection of shanked political buttons -- a historic "first" -- displayed by Sally Luscomb.

Highlighting the meeting will be the Friday night banquet at which remarks will be made by National Officers, followed by Prof. Edmund Sullivan of the University of Hartford, who will speak on the future of the DeWitt Collection. Professor Sullivan and the University have some exciting plans for this magnificent group of items and on how APIC'ers can be of invaluable aid.

The program will conclude on Saturday afternoon with a spirited auction.

An all-out effort is under way to assure a turnout which will make this the largest APIC gathering of 1972 east of the Mississippi and south of Lake Michigan. APIC officials, key dealers and hobby notables are in the process of being contacted and early returns indicate a banner attendance. In February, a mailing will be made to 500 APIC'ers in the Northeast and near Midwest.

For further information, contact the meeting chairman, Robert S. Carter, Jr., 16 Rosedale Road, West Hartford, Conn. 06107.

ANSWERS TO NICKNAME QUIZ (from page 18.)

1. President Arthur
2. President Cleveland
3. Henry Clay
4. President Taylor
5. President John Q. Adam
6. Al Smith
7. Mayor La Guardia
8. Gen. George McLellan
9. Thad Stevens
10. Horatio Seymour
11. Vice President Colfax
12. Mrs. F. Roosevelt
13. President F. Roosevelt
14. President Eisenhower
15. President Lincoln
16. President Cleveland
17. President T. Roosevelt
18. President Tyler
19. President Polk
20. President T. Roosevelt
21. Vice President Barkley
22. President Jackson
23. President Polk
24. President Taylor
25. John Fremont
26. Chas. E. Hughes
27. Robert LaFollette
28. James Blaine
29. President Wilson
30. Alice Roosevelt Longworth
31. Mrs. Harding
32. President Coolidge
33. Mrs. Hayes
34. President Van Buren
35. President Taft
36. Sam Rayburn
37. Joe Cannon
38. Steven Douglas
39. President Buchanan
40. President Grant
41. President W. H. Harrison
42. President Van Buren
43. President Jackson
44. President Madison
45. Vice President Sherman
46. Gov. Long
47. W. J. Bryan
48. W. Wilkie
49. Champ Clark
50. President Tyler
51. President Grant
52. President Arthur
53. President Cleveland
54. Sen. Robert Taft
55. President Nixon

The Secretary's Corner

by Stephen H. Bibler, # 138

Applications for membership # 2426 through # 2514 as published in the summer issue of the Keynoter have been admitted to membership.

Applications for membership: The following applications were received in the last quarter. Should any member know of any good reason why any applicant should be excluded from membership in A.P.I.C., please send such objection, in writing, to the Secretary-Treasurer. If there are no objections filed prior to Jan. 31, 1972, the applicants will become members on that date and notice to this effect will appear in the next issue. The list of applicants includes the names of the sponsors in parenthesis for the respective members.

2515- Jim Stafford, 285 Green Ridge Rd., Franklin Lakes, N.J. 07417
Student, (201)891-3363, 1-c-i-l-q-u-v, (Mary Anne Frankhuizen)

2516- Harold Gilchrest, R. D., Shushan, New York, 12873
Student, (518)854-7214, 1-c-i-l-q-z, (Edward C. Gumprecht)

2517- Kenneth M. Eaton, 7 Orson Drive, Homer, New York 13077
Banker, (607)749-3105,(607)756-2831, 3-c-i-m-q-z
(Rev. Herbert Loomis, Webster Haven)

2518- David McKean, 159 Asbury St., South Hamilton, Mass. 01982
Student, (617)468-2922, 1-c-i-m-bumper stickers-q-u (Steve Bibler)
attending school at Phillips Exeter Academy, Exeter, N.H. 03833

2519- Samuel (Sam) J. Varn, 1030 Howell Ave., Brooksville, Florida 33512
Student, (904)796-2140, 1-c-h-l-q-z (Fred Varn)

2520- Morris Gerber, 55 Sycamore St., Albany, New York 12208
Typographer, Graphic Arts; publisher local history; IV-9-3051 aft.3:30PM
3-c-d-i-pictorialhistory-m-s-z (James T. Kirk, Jr.)

2521- John Remillet, 378 Mt.Vernon, Grosse Pointe Farms, Michigan 48236
High School Student, 1-c-h-l-q-u-v, (R. Judd) (313)882-1503

2522- Gary D. Yanker, 349 West 85th St., Apt. # 2, New York, N.Y. 10024
Writer/student, 2-c-i-also international-l-s-v-w (Herbert Collins)
IV-9-3051 aft. 3:30 PM

2523- Jefferson (Jeff) J. Kolpek, 309 Mariemont Dr., Lexington, Ky.40505
Student, 1-c-i-l-q-u-v-, (606)299-5814 (Ed Jensen)

2524- Doris Pearl Cohen, 417-16 Franklin Turnpike, Mahwah, New Jersey 07430
Grad. Student, 2-d-i-l-q-u; (201)825-3287; (Nat. Hamlin)
also collects buttons with shoe from Stevenson 1952-56.

2525- Jack Gunsaulus, 15320 Marlow, Oak Park, Michigan 48237
(313)543-5545; (313)898-1070, Corrections Specialist;Antique Dealer,
(Jerry D. Roe) 2-c-i-mechanical-m-r-z

2526- Cary Demont, 1832 West Bristol Walk, Hoffman Estates, Ill. 60172
Student, (312)882-0585, 1-c-state & presidential-l-r-z(Ralph Callies)

2527- John Fiore, 901 Garfield, Peoria, Illinois 61606
Sales Manager, (309)673-6293. (309)688-4012,2-c-h-l-q-u-z (S.Bibler)

2528- Richard L. Walker, 4602 Fox Run Road, Louisville, Kentucky 40207
Student, (502)895-2249, 1-c-i-l-s-z, (S. Bibler)

2529- Vincent Spratta, 819 Hanover St., Meriden, Conn. 06450
Antique Dealer, 2-c-d-i-l-q-z (Rita Picciafochi)

2530- Marilee L. Sager, 207 Maple St., New Haven, Conn. 06511
Coin Dealer, (203)562-0806; 3-c-d-h-l-r-z (S. Bibler)

2531- Michael V. Smith, 109 East 2nd, Gordon, Nebraska 69343
Lawyer; 2-c-i-l-q-z; (308)276, (308)209, (Jim Rooney)

2532- Joseph A. Teisan, 11931 Whitehill, Detroit, Michigan 48224
Teacher, 371-4928, 2-c-i-l-q-z (Ed Puls)

Applications for membership - continued

2533- Edward J. Valliere, 579 Memory Lane, Porterville, Cal. 93257
City Manager, (209)784-6791; (209)784-1400,2-c-i-l-q-z (S. Bibler)
2534- Mrs. Myrtle Davis, 231 Mill St., Jackson, Ohio 45640
Retired, 3-c-religeous-m-q, (W. D. Robinson)
2535- Earl M. Eggleston, 4 Stafford Dr., Black River, N.Y. 13601
Sporting goods store owner, (315)773-5987, (315)782-5651
3-d-h-l-r-u-w, (Christopher Hearn)
2536- Steven E. Biggs, 6636 Carol Lee, St. Louis, Mo. 63134
Student, 1-c-h-l-q-u-w; (314)524-6095 (Leonard N. Hyman)
2537- Charles A. Lindquist, R. D. # 5, Oswego, N. Y. 13126
College Professor, (315)343-4873, (315)341-2350, 2-c-h-m-q-z
(Webster Haven)
2538- Mrs. K. C. Reynolds, 6904 Strata St., McLean, Virginia 22101
Housewife, (703)356-8865, 3-c-h-m-q-u, (Kenton H. Broyles)
2539- Robert W. Ross III, Rt. 1, Box 62-H, Lugoff, So. Carolina 29078
Personnel Specialist, Du Pont; (803)432-8666, (803)432-2411-Ext.3250
2-c-h-only Jackson, Van Buren, Tyler, Harrison,1-of above-q-z,
(Chas. McSorley)
2540- Timothy J. Kelley, 401 TMU, Indiana St. Un., Terre Haute, Ind.47809
Student, (812)235-8091, (812)232-6311-X-614; 1-c-i-l-r-z(Lloyd L.Long)
2541- Tim S. Holder, Rt. # 6, Golf Club Acres, Elizabethton, Tenn. 37643
Student, campaigner; (615)543-1905, 1-c-d-i-l-r-z; (Kenneth Jordan)
2542- George R. Hollida, 312 W. John St., Martinsburg, West Virginia 25401
Retired Banker; (304)267-4508; 3-c-h-m-q-z;(James Leslie, Erroll J. Leslie)
2543- Vincent P. Modzelewski, Jr., 45 Monroe St., Branford, Conn. 06405
Graduate Student, Teaching; (203)488-9550, 2-c-i-l-q-z;(M. Schwartz)
2544- Neil C. Puryear, Jr., 1401 Linden St., Jonesboro, Arkansas 72401
Stationery & Business Forms, Institutional Food Sales;
(501)932-2862, 932-7444; 3-c-i-m-paper-q-u-; (Chas. McSorley)
2545- Miss Nancy Shinabargar, 410 Pioneer Drive, Glendale, Cal., 91203
Student, (213)243-6860, 1-c-i-F.D.R.-l-m-posters-q-u-v (Gus Miller)
2546- Lewis M. Sutteon T/A Lou Sutton, 2417 Lafayette Bvld.,Norfolk,Va.23509
Coin Dealer, (703)857-7695,(703)853-7576; 2-d-i-l-q-z (Ted Hake)
2547- William E. Heritage, 402 Cedar Dr., Ellettsville, Indiana 47429
Student, (812)876-4019, 2-c-d-i-m-q-z; (John D. Pfeifer)
2548- Derrel DePasse (Miss), 305 West 20, Austin, Texas 78705
Student, (512)472-5610, 2-c-h-m-q-z, (M. Schwartz)
2549- Mrs. Carolyn S. Poston, P.O. Box 117, Veradale, Washington 99037
Deputy Auditor,(509)WA-46-324,(509)456-2228, 2-c-i-l-q-z (S.Bibler)
2550- James J. Smith, Sr., 10 West End St., Jamestown, New York 14701
Pay Master, 484-7513, 2-c-i-m-q-z; (S. Bibler)
2551- Peter Wenner, 1316 Petersville Rd., Brunswick, Maryland 21716
Student, (301)834-9103; 1-c-h-l-q-z;(Wm. C. Shewbridge)
2552- Thomas V. Whalen, Lutheran Theological Seminary,Gettysburg,Penn.17325
permanent residence in New York City
Student, 2-c-i-m-r-z, (717)334-6286-X-39; (Wm.C.Rickrode)
2553- Dennis G. Prevost, 21 Putnam Ave., Ft. Edward, New York 12828
Student, (518)747-7430. 2-c-i-m-q-z; (Bill McCarthy)
2554- Stephen E. Frantzich, Dept. of Political Science, Denison University,
Graville, Ohio 43023; College Professor, (614)587-1213;
(614)582-9181 (CH.501); 2-c-i-m-r-v-w; (S. Bibler)
2555- Fredrick K. Thompson, P.O. Box 8024; Portland, Oregon 97207
Bank Trust Officer,(503)284-6574, (503)225-2941, 2-c-i-m-q-u(S. Bibler)
2556- Gary Barron, 66 Homestead, St., Waban, Mass. 02168
Student, (617)527-7601, 1-c-h-l-r-z; (Steve Pauler)

Applications for membership - continued

2557- J. Edward Wyszynski, Jr., 25784 Mackinac, Roseville, Michigan 48066
Student, (313)779-0413, 2-c-i-l-q-z; Jerry D. Roe

2558- Bernard Myers, Apt. N-618, 1301 Delaware Ave.,Washington,D.C. 20024
Economist, 543-0146, 426-2907, 3-c-i-q-z;also L; (Joseph Levine)

2559- Wayne D. Rooks, 97-05 Horace Harding Expwy, Lefrak City, Queens,
New York 11368 (Milt Dinkin)
Attorney;(212)592-8308, (212)661-3750, 2-c-h-i-issues-l-q-u

2560- Dean Slawek, 1325 N. Latrobe, Chicago, Ill. 60651
Student, (312)287-7119, 1-c-i-l-q-z (Ferd O'Brien)

2561- Mrs. Margaret L. Hills, 1 Rockledge Drive, Charleston, W. Virginia
Housewife & Corporate Officer & Buyer → 25302
(304)342-4892,(304)342-1961; 3-d-i-l-q-u (George Jenkins)

2562- Mrs. Corinne L. Cottrell, 2238 Julian St., Denver, Colorado 80211
Housewife, (303)433-1488. 3-c-i-l-q-z (Lois Rathbone)

2563- John Rutledge, 14320 Grandville, Detroit, Michigan 48223 (Jerry Roe)
Real Estate Salesman, (313)273-1670, (313)538-5420, 2-c-i-l-q-u-w

2564- William C. Cook, 1745 Kingsbury Drive, Nashville, Tenn. 37215
Genesco, Inc.,(615)383-8663,(615)747-7424 (Clarence Staudenmayer)

2565- Myron H. Milder, c/o Milder Oil Co.,26th & Dorcas Sts.,
Omaha, Nebraska 68105, President of Oil Co.,
(402)553-0970, (402)342-2111, 3-c-h-m-q-u (Herbert Rope)

2566- Lewis E. Soli, 5423 Meredith (1-B), Kalamazoo, Michigan 49002
Politician, 2-c-i-m-r-z, (616)327-8193,(616)962-1551 (Jerry D. Roe)

2567- Miss Judith C. Taft, Box 194, Williamsburg, Virginia 23185
Hostess Supervisor,(703)229-2468,(703)229-1000x344, 3-c-h-m-r-z
(Arthur H. Seidman)

2568- Mrs. William D. McGarey, 5642 Heming Ave., Springfield, Virginia 22151
Housewife, (703)321-7055, 3-c-h-m-q-X, (James S. Maxwell, Jr.)

2569- Lyndon S. Patrie, Jr., 1097 Racebrook Rd., Woodbridge, Comn. 06525
College Instructor, 397-2101, 2-c-i-m-W.W. II campaigns-q-z(S.Bibler)

2570- M. Alan Ruof, 2 Westfield Park, Cortland, New York 13045
Student, (607)756-2993, 1-c-h-m-q-z (Kenneth M. Eaton)

2571- John R. Andrus, 3408 Crabtree Dr., Chattanooga, Tenn. 37412
Minister, 622-5715, 624-2679, 3-c-h-m-q-z (Mac McGraw)

2572- William H. Perkins, Jr., 310 S. Michigan Ave., Chicago, Ill. 60604
Insurance, Finance; (312)447-2298, (312)822-5051, (S. Bibler)

2573- Stephen B. Stum, 1322 Tishman Lane, Indianapolis, Indiana 46260
Teacher, 2-c-h-l-q-u, (Ed Sohmers)

2574- Fred Hurd, 13201 Clayton Rd., St. Louis, Mo. 63131
Student, 1-c-h-m-q-z;(Jerry D. Roe)

2575- Thomas T. Pahs, 2011 South 20th St., La Crosse, Wiscomsin 54601
Office Worker, 2-c-h-J.F.K.-l-q-u, (608)788-5282 (Ed Sohmers)

2576- H. J. "Mike" Blacha, 11 Pearl St., Glastonbury, Conn. 06033
Insurance-real estate-antiques, (203)63302735, (203)278-7770
3-d-h-l-q (Rita Peachafoggi)

2577- Paul A. Martin, 1501 S. Center St., Terre Haute, Indiana 47802
Pipefitter, (812)232-8756, 3-c-d-h-i- a few-l-q-z (Bob Sterling)

2578- Miss Joy Stafford, 285 Greenridge Rd., Franklin Lakes,N.J. 07417
Student, (201)891-3363, (201)891-5242, 1-c-h-l-ribbons-q-u,
(Mary-Anne Frankhuizen)

2579- Edmond R. Valladoa, 84 County Road, Route 6, Mattapoisett,Mass.02739
Retired-antique shop owner; (617)758-3381;
3-c-d-i-old souvenirs-l-q-z (Albert Meador)

2580- Harry N. Mazadoorian, 401 Monroe St., New Britain, Conn. 06052
Attorney, 2-c-i-m-q-z, (203)225-3876, (203)229-0369
(Don Coney & Gus Miller)

Applications for membership - continued

2581- William H. Harrington, 2435 Princeton Road, York, Penn. 17402
Negative Finisher, 755-5093, 2-c-h-m-q-z (Wm. Rickrode)
2582- Nick V. Orsua, 447 Pomona Ct., Goleta, California 93017
Business Manager, Laborer's Union # 591; (805)968-3630,(805)968-31211
3-c-i-m-q-u, (Bob Cereghino)
2583- Michael D. Adcock, 434 So. 4th St., Miamisburg, Ohio 45342
Mill Operator, (513)866-4453, 2-c-h-l-q-z, (Lloyd S. Raymond)
2584- Harlan Rogers Crow, 4500 Preston Rd., Dallas, Texas 75205
Student, (214)521-0557, 2-c-h-i-senators-m-q-u-X, (M. Schwartz)
2585- Gerard Le Marec, 8 Rue Ronsard, 92 - Meudon La Foret, France
Assistant Manager, Building Co., 736-6706, 256-5511
3-c-i-m-from all the world-s-z (Steve Bibler)
Would like to have American collectors call upon him when in Europe
2586- Phillip Verne, 6095 Palau, Cypress, California 90630
Salesman,(714)894-6251,(213)435-2445, 2-c-i-m-q-z (Tim Riley)

- - - - - - - - - - - - - - - - - -

Top Recruiters for the Quarter

Five Members - Jerry D. Roe
Three Members - Meyer Schwartz
Two Members each - Mary-Anne Frankhuizen, Web Haven, Chas. McSorley, Gus Miller, Rita Picciafochi, Ed Sohmers, Wm. Rickrode.

To correct name-
2472- Shaun M. Ratchford, 2 Johnson Drive, Danbury, Conn. 06810
Change of name-
1741- Thomas L. Howell (formerly Thomas Draper)
1225 Lake Garden Court, Lake Oswego, Oregon 97034
2414- Mrs. Benjamin L. Savino (formerly Beth Benore Maxson)
2439 Manchester Rd., Toledo, Ohio 43606
Late renewals-
Mrs. Audrey J. Friedman, 3206 S. St.Paul, Denver, Col. 80210
Real Estate, (303)757-6622, 2-c-i-m-r-z (APIC # 277
Rejoined-
207- Anthony (Tony) Boatman, 3126 Fairview Ave., Logansport, Indiana 46947
Community Development Counselor, 2-c-Willkie only-l-r-u-v

To correct Roster
2454- Alan Michael Kranowitz, 4440 Yuma St.,NW, Washington, D.C. 20016
12- Gene Dunifon, 2591 W. State St., Fremont, Ohio 43420

Popular Heroes that did not have a party (at first)- were Dewey(Admiral), Grant and Ike, andof course George Washington. I have in my collection three or four pins of Ike in 1948 when the Democrats were after him.

You old timers will remember the Police Gazette. During our big depression, President Roosevelt saved the magazine from collapse. The Literary Digest had published a poll showing that Landon would defeat F.D.R. winning by a landslide. Roosevelt prevailed upon the Police Gazette to run a barbershop poll, which it did showing an easy win by the Democrats. The Whitehouse talked the Democratic National Committee into buying two million copies of the Gazette for distribution. Roosevelt won and so did the Gazette - proceeds of the sale put the magazine back on its feet. Now 126 years old.

Our good old television man, Chet Huntley, has retired to his home state of Montana, where he is quite popular. Some say he may be looking at the Governor's chair - but it might even be national politics. Could it ever be "Good night, President Chet"?

Steve

26. Lot of 1969 Inaugural items: 1) engraved invitation to inauguration with embossed gold seal 2) engraved invitation to inaugural ball with seal 3) official inaugural program with color pictures, engravings, and seal and 4) official guide book (32 pages) and 5) official inaugural portrait folio.

27. 1884 pamphlet put out by the Mass. State Committee for the GOP presidential nominee: Blaine, 5½" x 8½", manila paper, inscribed in front: LETTER OF HON. JAMES G. BLAINE ACCEPTING THE NOMINATION FOR PRESIDENT: BOSTON:REPUBLICAN STATE COMMITTEE 1884. 23 pages.

28. 1 5/8" celluloid of Wm J. Bryan, suspended from a reception badge and American flag ribbon. Back of pin reads: RECEPTION FOR WILLIAM JENNINGS BRYAN, COMMERCIAL TRAVELERS ANTI-TRUST LEAGUE, MADISON SQ. GARDEN, AUG 30, 1906. Excellent condition except that portrait is slightly faded.

29. Putter lapel stud of a flying swallow, ½" x 13/16", of Silas C. Swallow, 1904, in mint condition.

30. McKinley-Hobart mechanical flag; RWB ensign held aloft by an arm. It opens to reveal pictures of the candidates; their portraits are original and excellent. Pin in back has been replaced. MINIMUM BID: $50.00.

31. 13/16" litho 1932 Socialist party pin, reads THOMAS (white on red) and VOTE SOCIALIST (red on white) and MAURER (white on red).

32. 1¼" sepia picture pin of Thomas E. Dewey.

33. Landon and Knox poster, 14" x 21", RWB, with pictures. Reads: LANDON AND KNOX FOR US; DEEDS NOT DEFICITS. Good condition, MINIMUM: $4.00

34. White plastic RFK campaign hat, with RWB band around crown. Band has pictures of Robert Kennedy and reads KENNEDY FOR PRESIDENT. 1968 item.

35. 5/8" celluloid, white with blue/red letters reading: SHARE OUR WEALTH SOCIETY, (on the outer edges) and EVERY MAN A KING (in the center). Paper inside pinback reads WRITE HUEY P. LONG, US SENATOR, WASHINGTON, D.C. Nice condition.

36. William Jennings Bryan clay pipe bowl; no wooden stem included. Head of Bryan forms the bowl of the 1908 campaign pipe, manufactured by Gambier of Paris, with #1683 on one side, and BRYAN on the other. Perfect condition, no paint. See pg. 52, November 1968 Spinning Wheel magazine.

37. 6" white pinback with RB 44TH INAUGURATION 1960, THE NEW FRONTIER, with pictures of John F. Kennedy and Lyndon B. Johnson, and the White House. Minimum: $5.00

38. Harrison-Reid silk ribbon, 2" x 6", jugata, in fine condition, reading: OUR CHOICE FOR PRESIDENT AND VICE-PRESIDENT-BENJ. HARRISON-WHITELAW REID; flag,and eagle with shield-HARRISON AND PROTECTION.

39. Florescent sign reading: WE LIKE IKE-VOTE REPUBLICAN. 18½" x 13", weight 7 lbs. Made by the Greenlite Sign Co., Bronx, N.Y. Stands alone and lights when plugged in. Include estimated shipping costs in your bid, please.

40. A glass dinner pail with metal bail and wooden handle. Has a rusty tin cup as a cover. 2½" diameter 4½" high. Reads: FULL DINNER PAIL in raised letter on glass. Raised letters on bottom: ALBERT PICK & CO, CHICAGO.

41. Teddy Roosevelt-Fairbanks jugate, 1¼", pictures are in gold frames with US flag between. Good, clear condition.

3.80 42. 7/8" blue and white celluloid pinback reading: FREE MOONEY AND BILLINGS, LABOR'S MARTYRS, with pictures.

15.50 43. McKinley-Roosevelt inauguration medal/ribbon. Satin ribbon, 2½" x 9", lt. blue with gold braid edges and fringe, slightly faded, but does not mar appearance; reads: UNION COUNTY REPUBLICAN ORGANIZATION-INAUGURATION OF McKINLEY-ROOSEVELT, WASHINGTON, DC, MARCH 4, 1901. Hanging from gold color framed top is American flag ribbon and metal framed motto IN UNION THERE IS STRENGTH.

16.00 44. 7/8" celluloid Alton B. Parker picture on cream background. Above reads: FOR CHIEF JUDGE OF THE COURT OF APPEALS; below: HON. A. B. PARKER (in white). Scarce item in fine condition.

N.B. 45. 7/8" brass 1892 GOP Marching Button (clothing). Reads: REPUBLICAN CLUB; has federal eagle in center. MINIMUM BID: $6.00

8.25 46. 1912 Progressive Party (Bull Moose) ribbon and lapel stud. RWB fabric, Founders' Day, Oct. 27, 1912, ribbon in fine condition; 2" x 6". Pot metal stud with PTAP on the neck of the Bull Moose 1" x 1".

4.50 47. 1¼" sepia Thomas L. Hisgen pinback with his picture, reading: FOR PRESIDENT (on top) and THOS. L. HISGEN (below). Mint condition; scarce 1912 Independence party pin

* * * * * * * * * * * * * *

GOOD HUNTING! PLEASE BID ENTHUSIASTICALLY AND SUPPORT THE CONTRIBUTORS WHO MADE THIS AUCTION POSSIBLE. REMEMBER THAT MAY 18, 1969 IS THE CLOSING DATE FOR RECEIVING YOUR BIDS!

****

"I agree to pay ___ for item #25 listed on the APIC auction sheet, if I am the successful bidder. I understand that the item will be sent to me postpaid and insured by the offeree, upon receipt of full payment."

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Name and Address | City and State | Zip | APIC #

Please make facsimiles of the above forms for any additional bids; we hope you will!

****

SPECIAL FROM THE CHICAGO CONVENTION
(of 1892 !)

155. 2½" x 6" silk ribbon: "NATIONAL DEMOCRATIC CONVENTION FOR PRESIDENT GROVER CLEVELAND, CHICAGO 1892" gold letters on red silk also his portrait in gold, gilt brass hanger .....7.50 (These are 15-20 $ items;buy a couple for trading,etc)

****** two for $12.00 **********

2½" Flasher buttons-Full color

156. HHH HUMPHREY FOR PRESIDENT pic 1.00
157. NIXON'S THE ONE pic..... 1.00

*** 1968 Satirical Tokens-Brass 1"dia.**

158. KEEP AMERICA HUMPH-FREE/DUMP HUMP LBJ COIN/NO GOLD-NO SILVER-JUST PURE BRASS! SUPPORT THE VIET CONG/MC CARTHY FOR PRESIDENT
Special-The 3 pcs..... 1.00
159. National States Rights Party-heavy cotton armband-red,wht,blu Confederate flag with thunderbolt in center 4 x 16"..... 3.25

Campaign Letter Openers 8" long

160. Sketch of HHH & donkey VOTE DEMO! HUBERT HUMPHREY FOR PRESIDENT ..1.00
161. Metal licence plate 6 x 16"-AL SMITH 1928 black & red letters on wht 10.00
162. Another 4½" x 12" OUR NEXT PRESIDENT AL SMITH red on white..... 10.00
163. Cutout metal bust of FDR for attach. to licence plate "FDR IS GOOD ENOUGH FOR ME-FOLLOW THROUGH WITH ROOSEVELT red,wht,blu,brown.3½.x 6½" 8.50
164. Bumper reflector-metal 3½" dia WILLKIE FOR PRESIDENT rwb..... 5.00

BUMPER STICKERS

165. 4x18" GENERAL WALKER PRESIDENT IN 64 red,wht,blu 2.00
166. " SYMINGTON FOR PRESIDENT pic Capitol bldg RWB..... 2.00
167. 3½ x 12" KENNEDY-FULBRIGHT 1968 blk on red day-glo ..... .50
168. 3 x 12" ROCKEFELLER FOR PRESIDENT red day-glo on blue..... .50
169. " AMERICA NEEDS ROCKEFELLER FOR PRESIDENT RWB and day-glo..... .50
170. " GENE MC CARTHY FOR PRESIDENT red day-glo on black..... .50
171. Man's tie ALFRED M. LANDON with sketch of Landon black on gray..7.50

Celluloid Buttons

172. 2½" I'M FOR STEVENSON "HOW WE'D LIKE HARRY" sketch Truman with button sewed on mouth red, blk, wht..... 7.50
173. 2½" FOR PRESIDENT FRANKLIN D. ROOSEVELT "V..-" on ea. side of pic black & white.... 3.00
174. 2½" FOR PRESIDENT THOMAS E. DEWEY 2 small eagles ea, side of pic black & white,mate to above 2.00
175. 4"L DEWEN-WARREN -I'M ON THE TEAM red-wht-blu 2.00
176. 3" IF JOHNSON DID NOT NEED HIM NEW YORK CERTAINLY DOES NOT scarce Anti-Bob Kennedy Senatorial button black & white..... 2.00

Early Pre-Civil War Election Medalets
All in brass-All ORIGINALS- Very Fine Condition or Better-All with busts.

177. 1840-Wm. H. Harrison /Log Cabin 4.00
178. 1840-Henry Clay And The American System 9.00
179. 1852-Gen.Winfield Scott/ List of battles 9.00
180. 1846-James Buchanan-No Sectionalism / Eagle..... 10.00
181. 1856-John Fremont-Free Soil & Free Speech/ Eagle.....10.00
182. 1860-ABRAHAM LINCOLN/ Free Homes For Free Men 25.00
183. 1860-"Union Candidate John A. Bell" /Eagle "Liberty Union & Equality" 18.00
184. 1860-"Democratic Candidate Stephen A. Douglas" same reverse as above 22.50
185. *****SPECIAL-The Above Collection of 8 pcs. 85.00
186. Collection of later Candidates-All medalets have portraits: Hancock, Garfield, Tilden, Blaine, Cleveland, and Benj. Harrison The 6 pcs..... 35.00
187. Jugate(Double picture) Celluloid Buttons:Mc Kinley & T.R.; T.R. & Fairbanks; Taft & Sherman; Coolidge & Dawes; L.B.J. & H.H.H; Goldwater & Miller***SPECIAL***The 6 pcs.25.00
188. Pocket Viewer 2¼" high contains full color slide pictures "IMMORTAL AMERICANS-JOHN F. KENNEDY-MARTIN LUTHER KING-ROBERT F. KENNEDY 1.50
189. 25 all different Pres. Campaign pinback buttons ('68;'64;'56) 5.00
190. Deluxe Collection of 50 different buttons-Contains every major and some minor Candidates since & including FDR & Landon..... 15.00
191. WHOLESALE-100 mixed pinback buttons 1956-1964-1968 At least 12 diff. varieties of slogan and name buttons..... 20.00
192. 2"L "KICK OUT DEPRESSION WITH A DEMOCRATIC VOTE" ***Scarce 1932 Democratic Mechanical button-Pull cord on Donkey's head and he rears and kicks elephant..... 5.00
193. Just Arrived- 1789 George Washington Inauguration Button-The Linked States Pattern "LONG LIVE THE PRESIDENT" "GW" in script monogram-border of 13 oval links with initials of 13 original states in each link brass, original shank Very Fine condition 300.00

*** ***

Mr. Elmer A. Piercy has just reprinted J. Harold Cobb's long out of print-definitive work on Washington Buttons. Illustrated, it is available from Mr. Piercy, Box 666, Victorville, Cal.92392 at 2.00 per copy.

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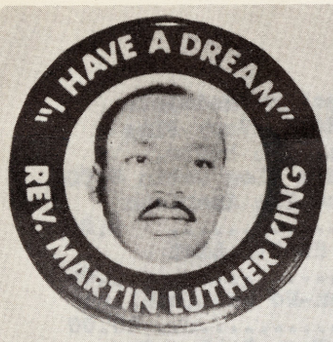
Please mention this list no.34, when ordering.

"Vote early and often"
- old Tammany slogan



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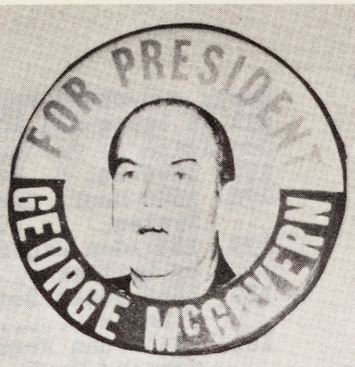

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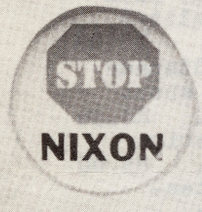

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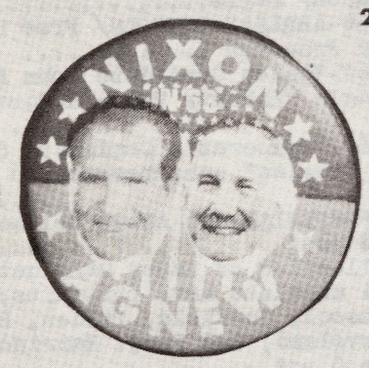

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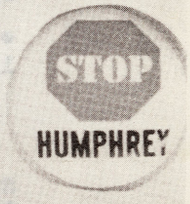

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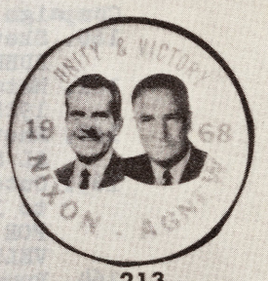

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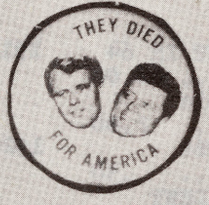

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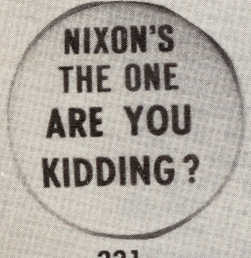

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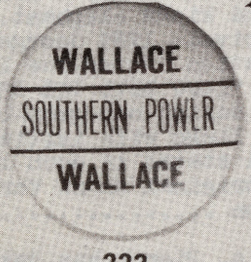

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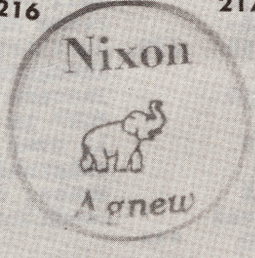

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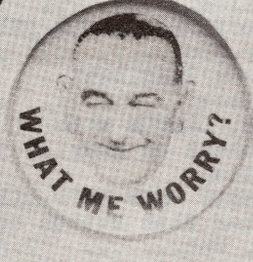

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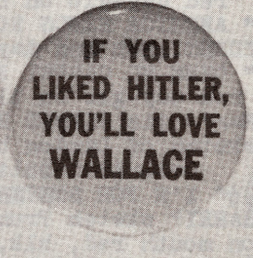

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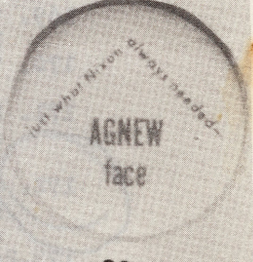

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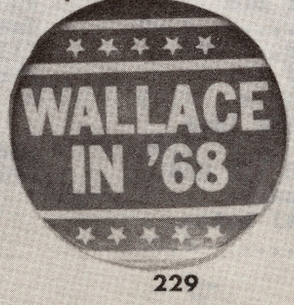

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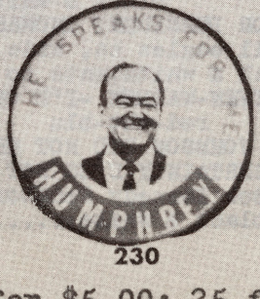

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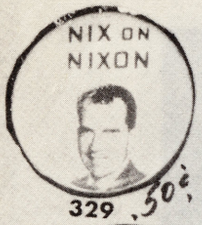
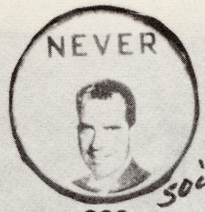
ALL BUTTONS ON THIS PAGE .50¢ ea.; 12 for $5.00; 25 for $10.00

N·A·D·C
THE CONSTITUTION
232 12.50
WIN WITH WILSON
233 15.00
HUMPHREY
FOR
SENATOR
234 3.50
SEVELT
235 15.00
Wm McKINLEY
236 4.75
FOR PRESIDENT
ALFRED E. SMITH
237 15.00
238 16.00
COX
PEACE · PROGRESS · PROSPERITY
FOR PRESIDENT
239 80.00
COX AND ROOSEVELT
240 50.00
EMPLOYER LABOR
A FULL DINNER BUCKET
Sound Money Good Markets
241 20.00
242 13.00
McKinley
Roosevelt
Van Sant
243 15.00
244 10.00
WM. J. BRYAN
16 TO 1
FREE COINAGE
245 15.00
FOS
WALSH
WILSON
MARSHALL
246 25.00
247 20.00
248 18.00
249 8.50
McKINLEY HOBART
250 15.00
FOR PRESIDENT
251 6.00
252 45.00
253 15.00
254 8.50
BALL-BEARING BORDER
255 15.00
WILLIAM J. BRYAN
256 7.50
257 15.00
258 45.00
16 TO 1
259 15.00
260 4.50
FOR PRESIDENT
VICE-PRESIDENT
COOLIDGE
261 12.50
WIN WITH
WILSON and MARSHALL
262 15.00
263 4.00
ALTON B. Parker
264 6.00
ALFRED M. LANDON
GOVERNOR
265 10.00
FOR PRESIDENT
WARREN G. HARDING
266 4.50
FIRST AND HOW I LOST IT
267 15.00
McKINLEY HOBART
268 7.50
ROOSEVELT
THE AMERICAN
269 5.00
270 15.00
FOR PRESIDENT
PARKER
271 12.50
FOR PRESIDENT
CHARLES E. HUGHES
272 6.00
273 4.50
REPUBLICAN
274 12.50
275 9.00
BRYAN & SEWALL
276 15.00
277 12.50
278 15.00
279 3.00
STAND BY WILSON
THE MAN ON THE JOB
280 14.00
AND
DAWES
281 5.00
Wm J. BRYAN
282 4.00
FOR PRESIDENT
ALFRED E. SMITH
283 6.00
284 8.00
WILL CROWN
COX
NOVEMBER 8
285 22.50
SMITH
FOR PRESIDENT
286 6.00

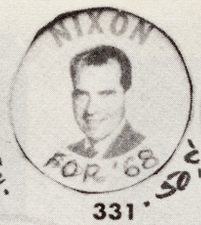
VOTE PROHIBITION
1968
287 1.00
WE CANNOT WAIT
LINDSAY IN '68
288 1.00
IVORY-LIKE COMPOSITION
289 85.00
LINDSAY FOR MAYOR
290 1.00
THE BEST NEWS SINCE LA GUARDIA
LINDSAY
291 1.00
PROHIBITION
1964
MUNN
SHAW
CANDIDATES
292 1.50
ALFRED M. LANDON
293 7.50
PERCY
for PRESIDENT
294 1.00
STROM THURMOND
FOR PRESIDENT
295 1.00
296 15.00
297 6.00
298 7.50
MECHANICAL
OUR CHOICE
299 45.00
20.00
300 15.00
BRYAN
301 15.00
16
1
302 12.50
FREE SILVER 1896
W. J. BRYAN
303 15.00
304 35.00
SOCIALIST PARTY
DEBS
WORKERS OF THE WORLD UNITE
305 75.00
'68 Soc. Worker
HALSTEAD
306 1.00
DEWEY and WARREN
307 8.50
LIBERAL PARTY
VOTE ROW F
308 4.00
JFK
STUDENTS FOR KENNEDY
309 2.00
JFK
LIBERAL
KENNEDY
Row C
310 2.00
JFK
VOTE DEMOCRATIC
311 4.00
JFK
SENIOR CITIZENS FOR KENNEDY
312 2.00
JFK
313 7.50
Band-Wagon
MICHIGAN
FOR ROOSEVELT
316 15
FOR PRESIDENT
THOMAS E. DEWEY
317 1.00
COXSURE
314 35.00
ROOSEVELT
315 25.00
FOR PRESIDENT
GEORGE C. WALLACE
318 1.00
KING
for PRESIDENT
319 1.00
MASSACHUSETTS WANTS
TED
KENNEDY
320 1.00
HE PICKED UP
THE TORCH
321 1.00
STOP CLIMBING MOUNTAINS
BOB KENNEDY
WE NEED YOU IN '72
322 1.00
Some Foxing
323 9.00
ALTON B. PARKER
324 15.00
LABOR!
LABOR
HEARST
325 12.50
HEARST AND CHANLER
326 7.50
FOR GOVERNOR
327 3.00
WALLACE
for PRESIDENT
328 1.00



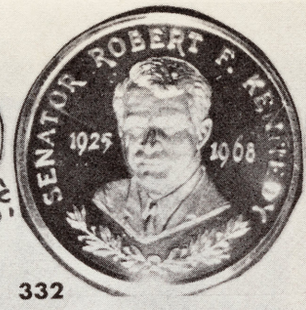
329 .50¢



330 .50¢



331 .50¢



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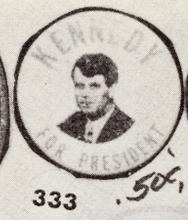
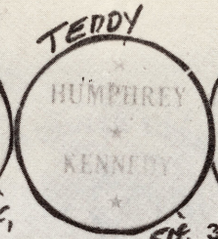
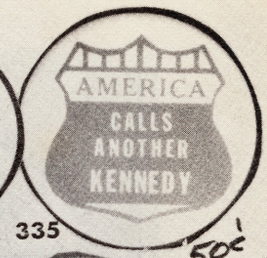


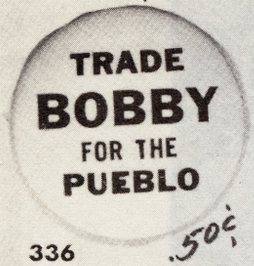
333 .50¢



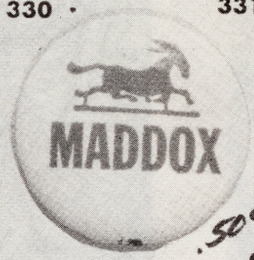
334 50¢



335 .50¢



336 .50¢



337 .50¢

High Relief Medal
Silver-Clad $2.00
Sterling $10.00

339 .50¢

340 .50¢

1896 GOLD DEMS.

338 1.00

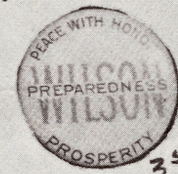
341 2.00

342 1.00

343 60.00

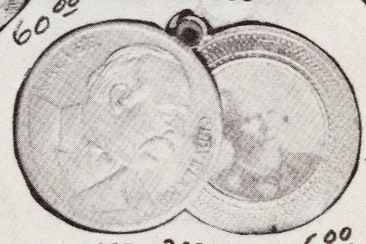
STUD

344 15.00



345 3.50

346 6.50


LOCKET 349 $35.00

ADIAI STEVE.

STUD
12.50
350

347

PAIR 10.00

348

Harding Mechanical
Nose-thumber $45.00

351 55.00

REV. HAMLIN
FERRO OK

352 48.00

REV. FERRO
N.G.

353 38.00

STICKPIN

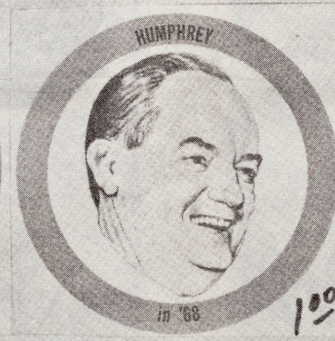
354

Lewis Cass 1848-1
Copper Uncirculated
(Only 25 struck)
$100.00

355

Lincoln-Hamlin Jugate
1961 Official Centennial
Medal Bronze $2.50
Silver $10.00

356 1.00



357 1.00

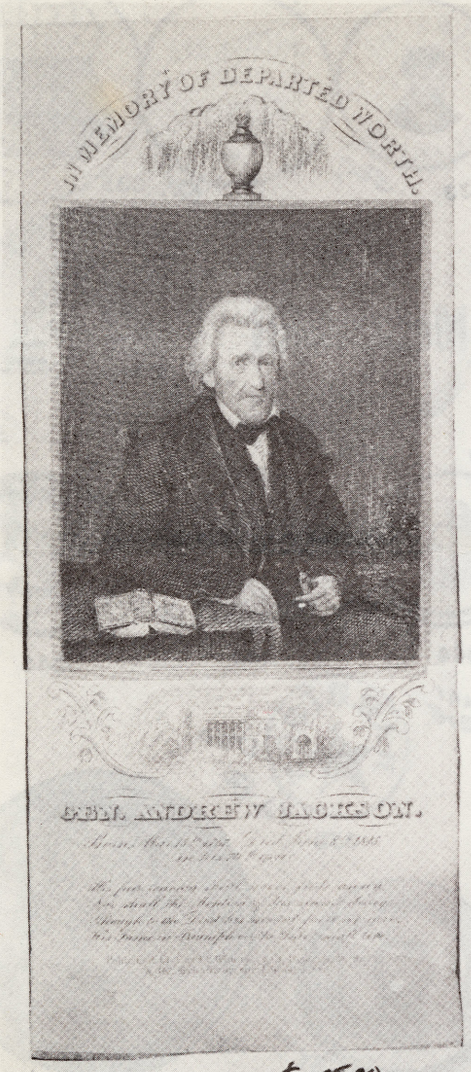
358 1.00

359 1.00

360 1.00

361 1.00

The last 6 nos. are pressure sensitive decals in black & gold $1.00 per pkg. Each pkg. contains one 7 3/4" four 3 3/4" and one lapel sticker decal.



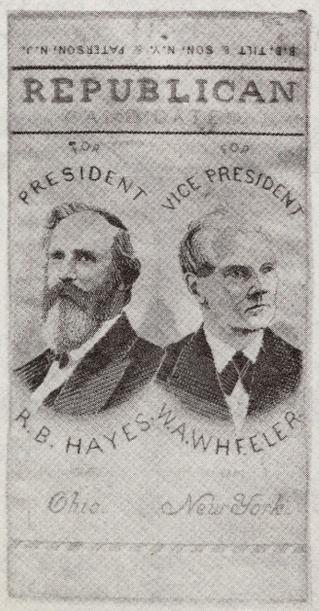
$75.00

1860 · BRECKINRIDGE (AFTER BRADY) $75.00

$35.00

2.50 $50.00

WOVEN $25.00



WOVEN $30.00

ALL RIBBONS REDUCED IN SIZE -

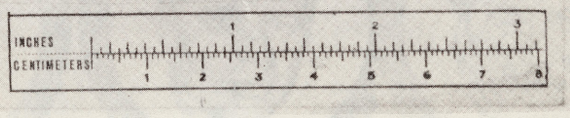


PHOTO OF 1904 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

THE BOSTON REGALIA CO.

Badge No. 1018.

12 and over	25c. each	500 and over	13c. each
25 "	18c. "	1000 "	12c. "
50 "	16c. "	2500 "	11c. "
100 "	15c. "	5000 "	10c. "
250 "	14c. "		

Badge No. 1020.

12 and over	10c. each	500 and over	6c. each
25 "	10c. "	1000 "	5½ "
50 "	9c. "	2500 "	5c. "
100 "	8c. "	5000 "	4½ "
250 "	7c. "		

Badge No. 1000.

We can furnish this neat little badge in any color of ribbon and with any desired wording.

50 and over	9 cents each.
100 "	8 " "
250 "	7 " "
500 "	6 " "
1000 "	5 " "
2500 "	4½ " "
5000 "	4 " "

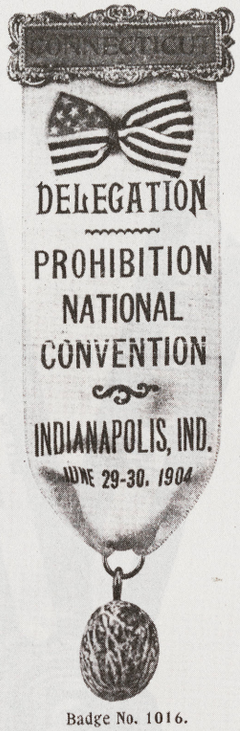
NO. 1016

This badge which is emblematical of the State of Connecticut is a great favorite among political clubs. We can furnish them in any color of ribbon and any desired wording. In place of the nutmeg either a single or double medalion can be attached with the portraits of the candidates or any other subject desired.

12 and over	25 cents each.
25 "	22 " "
50 "	20 " "
100 "	18 " "
250 "	17 " "
500 "	16 " "
1000 "	15 " "
2500 "	14 " "
5000 "	12 " "

NO. 1019

12 and over	15 cents each.
25 "	12 " "
50 "	10 " "
100 "	9 " "
250 "	8 " "
500 "	7 " "
1000 "	6 " "
2500 "	5½ " "
5000 "	5 " "



Badge No. 1016.

Badge No. 1019.

Special Campaign Catalogue No. 126.

THE BOSTON REGALIA CO.,

7 TEMPLE PLACE,

BOSTON, MASS.

Badge No. 1017.

The Badges illustrated in this Catalogue can be furnished with any color of ribbon with any desired wording either in gold or silver, any subject or wording can be placed in medallion or title bar without extra charge. In this manner they may be arranged for any political party.

The prices quoted in this Catalogue are **NET.**

Terms Cash with order or C. O. D. with privilege of examination.

We make hundreds of original designs. If you want something different please advice us and we will send you a special sample Free.

NO. 1017

12 and over	15c. each	100 and over	10c. each
25 "	12½ "	250 "	9c. "
50 "	10c. "	500 "	8c. "
100 "	9c. "	1000 "	7½ "
250 "	8c. "	2500 "	7c. "
500 "	7½ "	5000 "	6½ "

Badge No. 1028.

ISSUED BY THE APIC AS A SUPPLEMENT TO THE AUTUMN-WINTER 1971 KEYNOTER.

PHOTO OF 1904 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

THE BOSTON REGALIA CO.

Only the best quality of Silk Ribbon used in the manufacture of our badges.

Badge No. 1029.

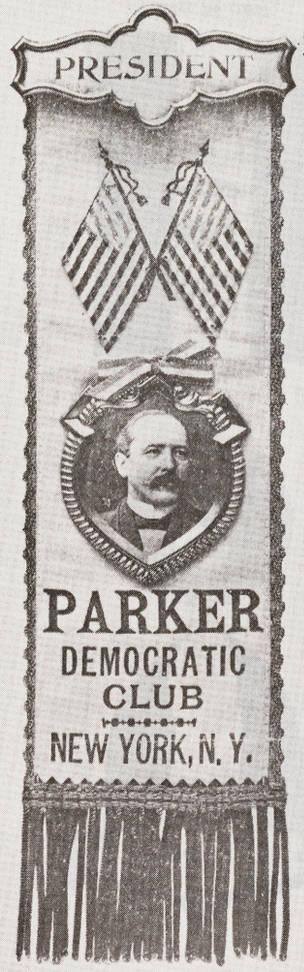
NO. 1029

6 and over	75 cents each		250 and over	35 cents each	
12	"	60 " "	500	"	35 " "
25	"	50 " "	1000	"	32 " "
50	"	45 " "	2500	"	30 " "
100	"	40 " "	5000	"	28 " "

Badge No. 1049.

12 and over	40 cents each		500 and over	24 cents each	
25	"	35 " "	1000	"	22 " "
50	"	32 " "	2500	"	20 " "
100	"	28 " "	5000	"	18 " "
250	"	25 " "			

THE BOSTON REGALIA CO.



Badge No. 1046.

6 and over	50c. each		250 and over	32c. each	
12	"	45c. " "	500	"	30c. " "
25	"	40c. " "	1000	"	28c. " "
50	"	38c. " "	2500	"	25c. " "
100	"	35c. " "	5000	"	22c. " "

Badge No. 1047.

12 and over	20 cents each				
25	"	18 " "			
50	"	16 " "			
100	"	14 " "			
250	"	12 " "			
500	"	11 " "			
1000	"	10 " "			
2500	"	9 " "			
5000	"	8 " "			

Badge No. 1044.

50 and over	5 cents each				
100	"	4 " "			
250	"	3½ " "			
500	"	3 " "			
1000	"	2½ " "			
2500	"	2½ " "			
5000	"	2¼ " "			

Badge No. 1048.

12 and over	30c. each		500 and over	15c. each	
25	"	26c. " "	1000	"	13c. " "
50	"	24c. " "	2500	"	11c. " "
100	"	20c. " "	5000	"	10c. " "
250	"	18c. " "			

ISSUED BY THE APIC AS A SUPPLEMENT TO THE AUTUMN-WINTER 1971 KEYNOTER.

PHOTO OF 1904 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

SPECIAL CAMPAIGN CATALOGUE No. 126.

CAMPAIGN BUTTON SUPPLEMENT.

THE BOSTON REGALIA CO.

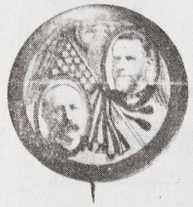
7 TEMPLE PLACE, BOSTON, MASS.

The Buttons here illustrated are beautifully illuminated in colors, unless otherwise noted. Designs shown can be furnished assorted as desired at the following Net Prices F. O. B. Boston, Cash with Order or C. O. D. with privilege of examination.

NOTE A. ⅞ Inch. NOTE B. 1¼ Inch. NOTE C. 1¾ Inch.

Prices of 1000 and over are per Thousand.

We can furnish Buttons for local candidates, write for samples and prices.

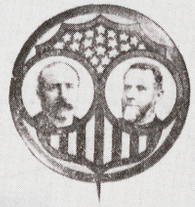


Republican No. 101
Democratic " 102
See Note C.

Republican No. 103
Democratic " 104
See Note C.

PHOTOGRAPH.
Republican No. 105
Democratic " 106
See Note C.

Republican No. 107
Democratic " 108
See Note C.



Republican No. 109
Democratic " 110
See Note C.

Republican No. 111
Democratic " 112
See Note C.

Republican No. 113
Democratic " 114
See Note B.

PHOTOGRAPH.
Republican No. 115
Democratic " 116
See Note B.

Republican No. 117
Democratic " 118
See Note B.

Republican No. 119
Democratic " 120
See Note B.

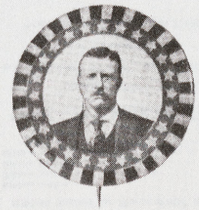
PHOTOGRAPH.
Republican No. 121
Democratic " 122
See Note A.

Republican No. 123
Democratic " 124
See Note A.

Republican No. 125
Democratic " 126
See Note A.

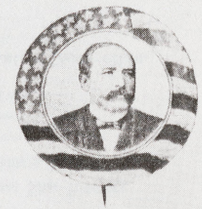
Republican No. 127
Democratic " 128
See Note A.

THE BOSTON REGALIA CO.

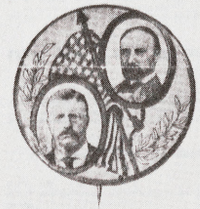


Republican No. 129
Democratic " 130
See Note C.

Republican No. 131
Democratic " 132
See Note C.



Republican No. 133
Democratic " 134
See Note C.



Republican No. 135
Democratic " 136
See Note C.

Republican No. 137
Democratic " 138
See Note B.

Republican No. 139
Democratic " 140
See Note C.

Republican No. 141
Democratic " 142
See Note B.

Republican No. 143
Democratic " 144
See Note B.

Republican No. 145
Democratic " 146
See Note B.

Republican No. 147
Democratic " 148
See Note B.

Republican No. 149
Democratic " 150
See Note A.

Republican No. 151
Democratic " 152
See Note A.

Republican No. 153
Democratic " 154
See Note A.

Republican No. 155
Democratic " 156
See Note A.

Republican No. 157
Democratic " 158
See Note A.

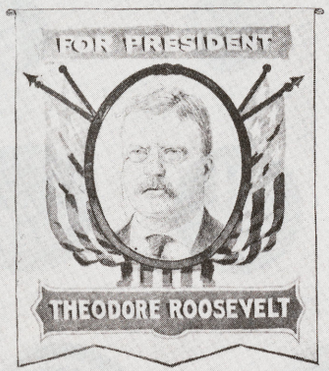
BE SURE AND ORDER BY NUMBER.

ISSUED BY THE APIC AS A SUPPLEMENT TO THE AUTUMN-WINTER 1971 KEYNOTER.

PHOTO OF 1904 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

THE BOSTON REGALIA CO., 7 TEMPLE PLACE, BOSTON, MASS.

BANNERS.



SKETCH OF CLOTH BANNER.

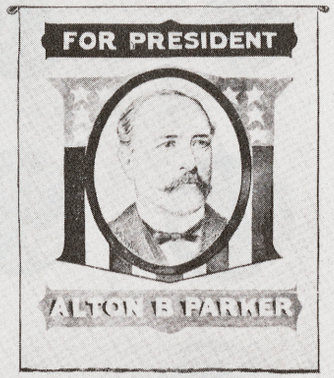
Painted in oil on two sides, with one portrait on each side. Blue and red bands with names of candidates in large letters. Portraits in oval, with ornamental work in colors, all complete, **ready to hang on pole or rope.** These sizes can be hung on a horizontal pole like a flag.

5 feet x 8 feet . . $12.00 — 7½ feet x 9 feet . . $15.00 — 8½ feet x 12 feet . . $18.00 — 10 feet x 14 feet . . $22.00

Cloth Banners, with two portraits on each side; names on blue and red bands, and ornamental work in colors. These banners are very attractive, artistically designed, and printed all fast colors.

12 feet x 7½ feet . . $25.00 — 15 feet x 9 feet . . $29.00 — 16 feet x 12 feet . . $35.00 — 18 feet x 15 feet . . $39.50

BANNERS.



SKETCH OF CLOTH BANNER.

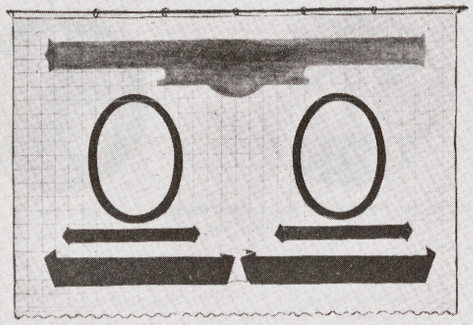
PORTRAITS OF CANDIDATES.

Campaign Portraits, hand painted with oil paint, in black and white or colors. These are acknowledged by competent judges to be perfect likenesses as per photo. Twenty years' experience in this line.

Black and White, 3 feet x 4 feet, pair . . $5.00. In colors . . $6.50
Black and White, 4 feet x 6 feet, pair . . 7.00. In colors . . 9.00
Black and White, 5 feet x 7 feet, pair . . 9.00. In colors . . 11.50
Black and White, 6 feet x 8 feet, pair . . 12.00. In colors . . 15.00

Usual sizes of Presidential candidates carried in stock. Special portraits promptly made. Send photo.

NET BANNERS.



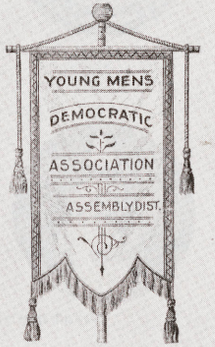
SKETCH OF NET BANNER.

Without portraits on each side, and one blue and one red strip on each side. These prices are for black and white (natural) in plain cotton.

15 feet x 12 feet . . $10.00 — 30 feet x 20 feet . . $25.00
20 feet x 15 feet . . 14.00 — 30 feet x 25 feet . . 30.00
25 feet x 20 feet . . 20.00 — 35 feet x 25 feet . . 37.00
25 feet x 30 feet . . 25.00 — 30 feet x 40 feet . . 40.00

Complete with snap hooks, ready to hang. These Banners are more durable than flags, owing to their construction, and make an attractive advertisement, the artist having scope to display his skill in ornamentation.

Street Parade Banners.



SKETCH OF STREET PARADE BANNER.

No. 1. **Banner** made of white cotton cloth, 30 x 40 in. with name and location of organization, ornamented and mounted, with belt $10.00

No. 2. **Banner,** size 36 x 54 inches, made, trimmed and mounted like No. 1, with belt 15.00

SILK STREET PARADE BANNERS.

Made of Red, White or Blue Silk. State Color When Ordering.

No. 2. **Silk Banner,** 30 x 40 in., with name and location of organization, trimmed and mounted, with belt . . $20.00

No. 1. **Silk Banner,** size 30 x 40 in., same as No. 2 with name of town printed 25.00

No. 2. **Silk Banner,** size 36 x 54 in., with name and location of organization, trimmed and mounted, with belt 35.00

No. 1. **Silk Banner,** size 36 x 54 inches, same as No. 2, with name of town printed 50.00

Fancy Banners at $75.00 and $100.00 each.

THE BOSTON REGALIA CO., 7 TEMPLE PLACE, BOSTON, MASS.

BUNTING FLAGS.

All Wool U. S. Bunting Flags,
Made of Best Quality of Bunting.

All Ensigns except 3 x 2 and 4 x 2½ are made with regulation number of stars in the manner adopted by the U. S. Government.

Size in Feet.	Price.
3 x 2	$0.80
4 x 2½	1.25
5 x 3	1.75
6 x 4	2.00
6 x 4	2.25
7 x 4	2.75
8 x 4	3.00
8 x 5	3.25
9 x 4½	3.50
9 x 6	4.00
10 x 5	4.25
10 x 6	4.50
12 x 6	5.50
12 x 7½	6.50
15 x 7½	7.50
15 x 9	8.50
18 x 9	10.50
18 x 10	11.50
20 x 10	12.50
21 x 10½	13.50
24 x 12	14.50
24 x 12	17.00
24 x 15	20.00
27 x 13½	21.00
27 x 15	23.25
30 x 20	32.00
35 x 20	34.00
36 x 20	37.00
36 x 25	50.00
40 x 25	55.00
5½ x 4½, New Regulation, with tape strings for staff,	3.50
6½ x 6, Old " " " " " "	4.50

U. S. Bunting Flags, Mounted,
To Carry in Parade.

No. 0. **Bunting U. S. Flag,** new regulation, size 4½ x 6½ feet, on ash staff, wood spear, with belt, $5.00

No. 1. **Bunting U. S. New Regulation Parade Flag,** size 4½ x 5½ feet, on staff, with spear and belt 9.00

U. S. Silk Flags, Mounted

To Carry in Parade.

No. 100. **U. S. Printed Silk Flag,** size 4 x 6 feet, mounted on staff, with spear and belt $10.00

No. 5. **Silk U. S. Parade Flag,** best quality, size 4½ x 5½ feet, mounted on staff, with spear and belt 25.00

SASHES.

Ribbon Sashes for Marshal and Aids.

Ribbon Sashes, each $1.00
Ribbon Sashes, with one rosette, each 1.25
Ribbon Sashes, with two rosettes, each 1.50
Ribbon Sashes, printed in gold, with word *Marshal* or *Aid*, each . . . $1.25, $1.50, $1.75 and $2.00

UNCLE SAM'S WALKING STICK.

COMBINATION OF
CANE, FLAG STAFF AND WHISTLE
For Marching Clubs.

Per Hundred, $32.00.

BUNTING.

U. S. Bunting, 18 in. wide, 25c. per yard.

STATE FLAGS MADE TO ORDER.

Cloth Stripes for Flags

Lettered With Candidates' Names on Both Sides.

Complete to Sew on Bottom of Flag.

For Flag 6 or 7½ feet wide . . . $2.00 . Sewing on . .25
For Flag 8, 9, 10 or 10½ feet wide . 2.25 . Sewing on . .50
For Flag 12 or 15 feet wide . . . . 2.50 . Sewing on . .60
For Flag 20 feet wide . . . . . 3.00 . Sewing on . .75
For Flag 23 or 26 feet wide . . . . 3.50 . Sewing on . 1.00

Bunting Flag, size 30 x 20 feet, with names of candidates on bottom, special $35.00

HALYARDS.

Made of Italian Hemp, waxed, cut any length desired.

1½ c. per foot.

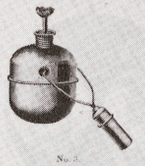
CAMPAIGN TORCHES

No. 1.

No. 1, with wicks and sticks, per hundred $10.00
No. 1, *without* sticks, per hundred 9.00

No. 2.

No. 2, with wicks and sticks, per hundred $12.00
No. 2, *without* sticks, per hundred 10.00



No. 3.

No. 3, with wicks and sticks, per hundred $15.00
No. 3, *without* sticks, per hundred 13.00

TRI-COLOR CANES

FLAG CANES.

Each, 5c.; per 100, $2.50; per 1000, $20.00

U. S. PRINTED MUSLIN FLAGS,

MOUNTED ON STICKS.

To Carry in Parade.

No. 0. Size 8 x 14 inch . . per gross . $2.00 . dozen . .25
No. 2. Size 11 x 18 inch . . " " . 5.00 . " . .75
No. 7½. Size 12 x 22 inch . . " " . 8.00 . " . 1.00
No. 8A. Size 14 x 24 inch . . " " . 9.50 . " . 1.10

Portrait Streamers

ON STAFFS.

Republican or Democratic

Size 25 inch, with single portrait and name of candidate . . . . . per gross . $12.00 . dozen . $1.25
Size 36 inch, with portraits and names of candidates, President and Vice-President . . . . . per gross . $24.00 . dozen . $2.50

Campaign Streamers

ON STAFFS.

Size 20 inch, names of candidates . . . . . per gross . $10.00 . dozen . $1.25
Size 36 inch, names of candidates . . . . . per gross . $20.00 . dozen . 2.25

LANTERNS, $2.00 to $6.60 per 100

HATS.

Official Democratic or Republican Hats, per dozen . . . $0.00

LEGGINGS.

White Khaki and Tan Colored Duck.

No. 004. 12 inch, 5 button, dozen pair $3.00
No. 005. 15 inch, 6 button, dozen pair 4.00

FLAG AND BANNER TRIMMINGS.

6-foot **Ash Staffs,** wood spear heads, each 25
7-foot " " " " " 30
8-foot " " " " " 35
6½ foot **Stained Staff,** metal spear 1.50
9 " " " " 2.00
Worsted Tassels and Cord { 6-inch, pair . . . 1.00 / 7-inch, " . . . 1.25 / 8-inch, " . . . 1.00

Flag and Banner Belts, each $1.25, $2.50, $3.50

Gold and Silver Trimmings, Laces and Fringes, Cords and Tassels.

Gilt Metal Buttons, vest, per gross 50
" coat, " . . . . $1.00 and $1.50
Gilt Metal Eagles per gross 1.00
" " large, per gross 2.00
Gilt Eagle Belt Plates, per gross 12.00

Campaign Umbrellas.

Red, White and Blue, per 100 . . . . . $40.00
With pictures of Presidential and Vice-Presidential candidates, per hundred 50.00

ISSUED BY THE APIC AS A SUPPLEMENT TO THE AUTUMN-WINTER 1971 KEYNOTER.

PHOTO OF 1900 CAMPAIGN CATALOGUE, courtesy of Edwin E. Puls, #53.

The Only Campaign Badge or Button That Is Worn By Every Voter in NEW YORK and CHICAGO.

There are Bright Buttons! Ugly Buttons!
Large Buttons! Small Buttons!
All Kinds of Buttons! on the market.

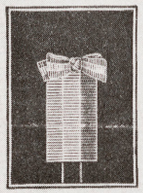
But the only Badge or Button that sells is the

SURPRISE BADGE OR BUTTON!

Pull THE STRING and magically appears THE NAME of YOUR FAVORITE CANDIDATE.

A Surprise with every pull of the string!

A proclamation of Political preferences!



A jolly joke on your neighbor in the twinkling of an eye!

A Town-crier right in the lapel of your coat or vest!

Patent Applied For. Patent Applied For Patent Applied For.

You can no more afford to be without a Surprise Badge or Button than you can afford to stay from the polls on Election Day. It is also every man's duty to proclaim his party. There is no better way of doing so than by wearing one of these beautiful badges or buttons. Remember, wearing a button not only lets everybody know who you vote for, but makes votes for your favorite.

The best skilled talent obtainable has been at work on these badges and buttons for months. Money has been no object. Night and day these workmen have been rushed to fulfill the demands of the market.

The Badges and Buttons are going like a cyclone. Every man and boy in America is clamoring for the latest campaign device, and these "SURPRISE BADGES AND BUTTONS" are the highest perfection of this characteristic American scheme.

Patent Applied For. Patent Applied For. Patent Applied For.

TO ADVERTISE EVERY MAN'S POLITICAL PREFERENCE.

Remember only the finest of workmanship the Badges in fast colors of fine celluloid, not cotton or cheap silk. They will last through the whole campaign and indeed as souvenirs of the great contest soon to take place will outlive the generation. Thousands value authentic of these political buttons and badges for they are worth their weight in gold in after years. They are the best reminders of past elections. They are not cheap affairs, but practical souvenirs. They raise a sensation wherever shown. They create their own demand. Every man that sees one wants one. There are a variety of designs and devices, jokes and hits of the period. They are operated without the least trouble or trained skill. Streetmen, Agents, Boys and Girls, make barrels of money with them. They are selling better every day as the time grows near for the contest.

Clever Men are buying them in quantities, making cards of various varieties and selling them in barber-shops, drug stores, post-offices, cigar stores and other stores windows, paying the proprietor a small percentage for the privilege, and going around every one or two days to put new pins on the card and collect the money for those sold. In fact they sell themselves, and a deaf and dumb man can dispose of them as well as the most accomplished talker. **COLLECTIONS OF BADGES AND BUTTONS INTEREST THOUSANDS.** One man sold a collection of some administrations back for $1,000, to a political organization.

There is a sufficient margin on these goods to make enough money for the live agent to keep him for the entire administration if he works hard and establishes branch agencies.

Many are doing this. Nothing brings such returns on small capital. The plain buttons are no longer a novelty. It is the "Surprise Button" that takes the cake. Fairs, on Trains, Street Cars, Carnivals, Picnics, Political Rallies and Mass Meetings, everywhere that the coming Campaign is of interest to mortal man these badges and buttons are the finest yet. If a hundred are attached to a big card and so fastened as to be operated by a pull of one cord below, the hundred-fold variety of surprises never fails to stop the passer-by and cause him to buy.

Do not let this opportunity to make enough money to last you through the campaign go by. Hundreds are doing it—so can you. The price is low and the margin of profit for you entirely satisfactory. You will never regret this enterprise, for the chance, unlike Christmas, comes only once in four years, and never so good a chance as this.

PRICE: 10 Cents Each. 75 Cents per Dozen. $9.00 per Gross.

Our terms are cash with order, and remittance should be made by P. O. Money Order, Registered Letter or Express M. O. No Checks received unless certified. No goods sent C. O. D. Stamps accepted for down lots only.

HOME NOVELTY M'F'G. CO., 93 Liberty Street, NEW YORK.

The Button that is Selling by the Millions.

ONLY A PLAIN BUTTON AND YOUR FRIEND WILL ASK YOU WHO YOUR FAVORITE CANDIDATE IS YOU PULL THE STRING AND UP COMES BRYAN OR McKINLEY.

THE BUTTONS COME ASSORTED.

ISSUED BY THE APIC AS A SUPPLEMENT TO THE AUTUMN-WINTER 1971 KEYNOTER.